



**SRI RAMAKRISHNA
COLLEGE OF ARTS & SCIENCE FOR WOMEN**

Affiliated to Bharathiar University, Approved by AICTE,
Accredited by NAAC & An ISO 9001 : 2008 Certified Institution




ENTREPRENEURSHIP AWARENESS CAMP – 11.07.2016 to 13.07.2016

REPORT

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts & Science for Women, organized three days Entrepreneurship Awareness Camp, from 11th July to 13th July, 2016 at College Seminar Hall, funded by DST NIMAT, Ahmedabad. 77 life science students participated in the camp.

Mrs. Indumathi, MD, Sevegna Designers, Coimbatore was the Chief Guest for the inaugural session. Key note sessions such as Identification of opportunities and guidance, Creativity and Idea Generation, Support and Financial Assistance from banks and government agencies, Soft skills for entrepreneurs, Success stories of Entrepreneurs were organized for the three days. The camp concluded with an industrial visit to Sharp Industries, Kalapatti, Coimbatore.




Convenor - ED Cell


Principal
PRINCIPAL
SRI RAMAKRISHNA COLLEGE OF
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ENTREPRENEURSHIP AWARENESS CAMP – 18.08.2016 to 20.08.2016

REPORT

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts and Science for Women, organized three days Entrepreneurship Awareness Camp, from 18th August to 20th August, 2016 at College Seminar Hall, funded by DST NIMAT, Ahmedabad. 93 life science students participated in the camp.

Mrs. Bhavya Chandran, Director, Ambika Cotton Mills Pvt. Ltd, Coimbatore. was the Chief Guest for the inaugural session. Key note sessions such as Identification of opportunities and guidance, Creativity and Idea Generation, Support and Financial Assistance from banks and government agencies, Soft skills for entrepreneurs, Success stories of Entrepreneurs were organized for the three days.





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Research Proposals and Funding Agencies- FDP on October 5, 2016

Research and Development Cell organized a Faculty Development Program on the theme "Project Proposals and Funding Agencies" on October 5, 2016. Dr.G.P.Jeyanthi, Director, Research and Consultancy, Avinashilingam University was the Resource Person. Dr.G.P.Jeyanthi shared her knowledge and experience in research by giving an insight into the key elements involved in research process, project proposal preparation and also about various funding agencies giving financial assistance for conducting research. The session was motivating and highly beneficial for the entire faculty involved in research.




Research Co-ordinator


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“ANUBHAV” – An experience sharing session – 15.11.2016

REPORT

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts and Science for Women organized “ANUBHAV” – An experience sharing session on 15.11.2016. Mrs. Devi Janarthanan Secretary, WE Chapter & MD, Auraa Natural Products, Coimbatore was the chief guest for the function. 75 students participated in the session and had an interaction with the chief guest. She insisted that good business idea is essential for starting a business and her success mantra is dedication and hard work. She also insisted the students to self evaluate themselves in order to find where they are strong.




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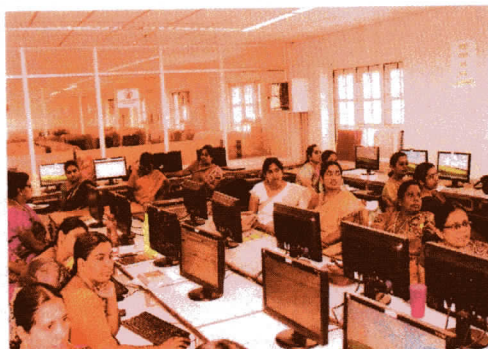


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**Workshop on "Application of SPSS - Univariate and Multivariate
Analysis" on 22nd Nov 2016**

Workshop on "Application of SPSS - Univariate and Multivariate Analysis was conducted to the faculty on 22nd Nov 2016 by Dr.B.Sripirabaa & Dr.J.Anitha, Associate Professors, GRG School of Management Studies. The workshop and hands on experience was highly useful for faculty.



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“Yuvathi Angadi” – Campus Venture Inauguration - 28.12.16

Report

“Yuvathi Angadi” – The inauguration of the campus venture started by the students of Entrepreneurship Development Cell of Sri Ramakrishna College of Arts and Science for Women was held on 28th December, 2016. Dr. K. Chitra, Principal of the college inaugurated the venture and appreciated the students for their interest in starting the venture. She also highlighted that students should improve their marketing maneuvers to earn profits and develop their entrepreneurial skills.




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ENTREPRENEURSHIP AWARENESS CAMP – 29.12.2016 to 31.12.2016

REPORT

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts & Science for Women, organized three days Entrepreneurship Awareness Camp, from 29th December to 31st December, 2016 at SNR Sons College Seminar Hall, funded by DST NIMAT, Ahmedabad. 104 science students participated in the camp.

Mr.R.Rajnikanth, M.D. Micro Systems, Coimbatore was the Chief Guest for the inaugural session. Key note sessions such as Identification of opportunities and guidance, Creativity and Idea Generation, Support and Financial Assistance from banks and government agencies, Soft skills for entrepreneurs, Success stories of Entrepreneurs were organized for the three days. The camp concluded with an industrial visit to Salzer Electricals Limited - Unit II, Chinnamathampalayam, Coimbatore.



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RS

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Entrepreneurship Development Cell

VANIGA VAIBHAV'17 - Report - 13.01.17

Vaniga Vaibhav'17, a trade fair by students was organized at Sri Ramakrishna College of Arts & Science for Women by the Entrepreneurship Development Cell, with about 40 stalls displaying various products. Dr. Chitra, Principal of the college insisted that this trade fair is a platform for the students to exhibit their entrepreneurship skills and to instill real time knowledge.

Mrs. Devika Ramesh, Chairperson, Coimbatore Chapter, Federation of Indian Chamber of Commerce inaugurated the event. Dr. Chitra, Principal of Sri Ramakrishna College of Arts and Science for Women presided over the event. Dr. Kanthimathi, Convenor and Co-ordinators of the Entrepreneurship Development Cell were also present. The stalls included food courts with organic food items, accessories with fashion jewellery stalls, footwear and textiles along with fun games.

After the inauguration, the Entrepreneurship Development Cell students had an interaction session with the Chief Guest, in which she emphasized that quality and trust is more important than money. She also added the inevitability of pricing, promoting the products, displaying it in a striking way and uniqueness to be adopted in marketing.



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BS

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ENTREPRENEURSHIP AWARENESS CAMP – 02.02.2017 to 04.02.2017


REPORT

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts & Science for Women, organized three days Entrepreneurship Awareness Camp, from 2nd February to 4th February, 2017 at SNR Sons College Seminar Hall, funded by DST NIMAT, Ahmedabad. 111 science students participated in the camp.

Mrs.Sabitha, ED Cell Convenor, Hindustan CAS, Coimbatore was the Chief Guest for the inaugural session. Key note sessions such as Identification of opportunities and guidance, Creativity and Idea Generation, Support and Financial Assistance from banks and government agencies, Soft skills for entrepreneurs, Success stories of Entrepreneurs were organized for the three days. The camp concluded with an industrial visit to Sharp Industries, Kalapatti, Coimbatore.




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Faculty Development Programme on Citation Analysis and Impact Factor

February 8th 2017

In Association with Library, the Research and Development Cell of our College organized a Faculty Development Programme on Citation Analysis and Impact Factor on 08.02.2017. Dr.M.Mandhirasalam, Librarian, CIT was the Resource person. He gave an insight about citation, calculation of H-Index factor, G Index and Citation databases. He gave the importance of publication of research articles in Scopus indexed journals. The session was useful to research scholars and the faculty involved in research.



Research Coordinator

Principal

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ENTREPRENEURSHIP AWARENESS CAMP – 28.02.2017 to 02.03.2017


REPORT

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts & Science for Women, organized three days Entrepreneurship Awareness Camp, from 28th February to 2nd March, 2017 at College Seminar Hall, funded by DST NIMAT, Ahmedabad. 75 computer science students participated in the camp.

Mr. Senthil Kumar, YOU TURN, Inspire to Aspire Coimbatore was the Chief Guest for the inaugural session. Key note sessions such as Identification of opportunities and guidance, Creativity and Idea Generation, Support and Financial Assistance from banks and government agencies, Soft skills for entrepreneurs, Success stories of Entrepreneurs were organized for the three days. The camp concluded with an industrial visit to Salzer Electricals Limited - Unit II, Chinnamathampalayam, Coimbatore.




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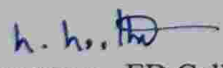



“Entrepreneurship Startups and Innovation” - 01.03.2017

REPORT

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts and Science for Women, organized “Entrepreneurship Startups and Innovation” on 01.03.2017. Mr .Manasvi Thapar, Advocate, New Delhi, was the chief guest for the function. The chief guest insisted on the importance of startups, innovation in startups and encouraged the students for startups. 70 students participated in the function and had an interactive session with the chief guest to gain practical knowledge.




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ENTREPRENEURSHIP AWARENESS CAMP – 09.03.17 to 11.03.2017


REPORT

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts & Science for Women, organized three days Entrepreneurship Awareness Camp, from 09th March to 11th March, 2017 at College Seminar Hall, funded by DST NIMAT, Ahmedabad. 66 computer science students participated in the camp.

Mrs. Sumitha, Branch Manager, Karur Vysya Bank, Oppanakara Street, Coimbatore was the Chief Guest for the inaugural session. Key note sessions such as Identification of opportunities and guidance, Creativity and Idea Generation, Support and Financial Assistance from banks and government agencies, Soft skills for entrepreneurs, Success stories of Entrepreneurs were organized for the three days. The camp concluded with an industrial visit to Decathlon - The Sports Store, Neelambur, Coimbatore.




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Entrepreneurship Development Cell

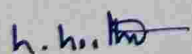
“Vriksh Angadi” - Hostel Store Inauguration - 31.03.17 - Report


Entrepreneurship Development Cell of Sri Ramakrishna College of Arts and Science inaugurated 'VrikshAngadi', a hostel store in Sri Ramakrishna New Women's hostel on 31.03.2017 in order to promote the entrepreneurial and marketing skills of the students. Dr.K.Chitra, Principal inaugurated the store and motivated the students to engage in buying and selling of their basic necessities to increase the spirit of entrepreneurship.



Shop by and for students

The entrepreneurial development cell of Sri Ramakrishna College of Arts and Science inaugurated Vriksh Angadi, a hostel store in Sri Ramakrishna New Women's hostel. To promote the entrepreneurial and marketing skills of the students. K Chitra, principal, inaugurated the store.


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