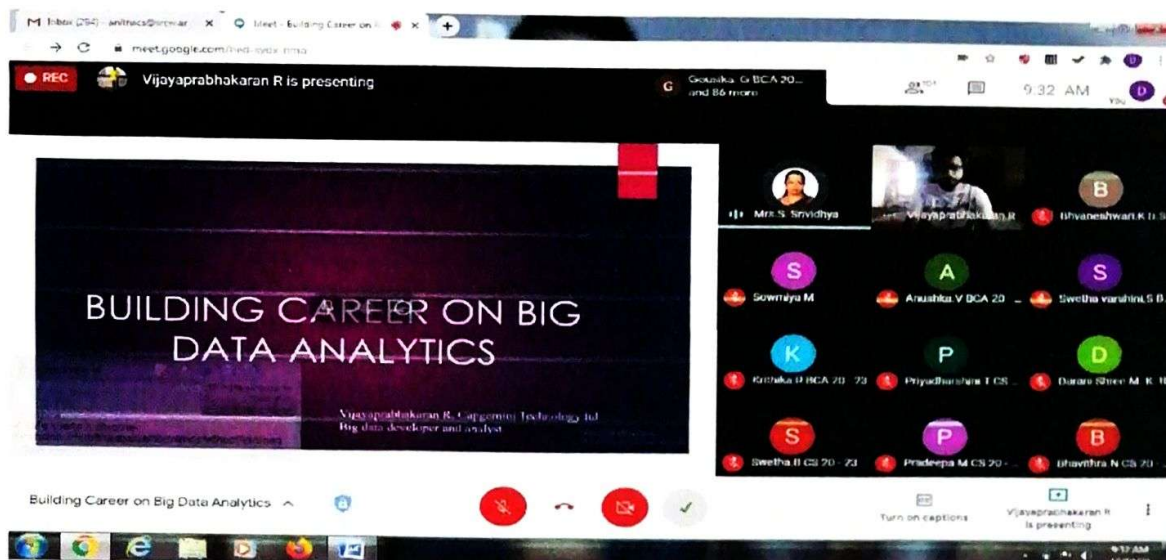


Scope of Research in Big Data Analytics

Date: 10.10.2020

No. of Participants: 115



Resource person Mr. R. Vijayaprabhakaran, Big Data Developer and Analyst, Capgemini Technology Ltd., shared his knowledge about Scope of Research in Big Data Analytics with first year students of computer science department through Google meet on 10.10.2020. He gave an introduction about big data and its usage in industry level. Also he gave an idea of Apache Software foundation and explained an overview of Apache Spark an open source distributed cluster computing framework with real time use case in it. Also he pointed out to be a big data analyst, he / she need to be very comfortable with the coding (like Java, Scala and Python), Data Warehousing, Computational Framework, Quantitative Aptitude & Statistics and Business Domain knowledge. He motivated the students by specifying the upcoming career opportunities in data analysis. Finally he completed with the difference between big data analytics and data scientist.



IIC President

Dr. D. JAYANTHI
President

Institution's Innovation Council
Sri Ramakrishna College of
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Coimbatore - 641 044



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Session on “Identifying Intellectual Property Component at the early stage of Innovation”

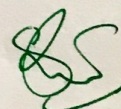
Date: 20.11.2020

No of Participants: 135



Research and Development cell and Institution Innovation Council jointly organized a You tube live Session on “Identifying Intellectual Property Component at the early stage of Innovation” on 20th November 2020. LION PRABHUNARAIN. S, IPR CONSULTANT, Director & Head, Intellectual Property Rights (IPR) and Technology Development, Division of Gagnant Financial & Legal Consultants LLP was the resource person. He gave an insight on IPR and about innovation and ideas. He insisted the importance of IPR and also how to identify the IP component that can be patented. He also explained about copy right, design, logo and trademark in the innovation. His speech was highly motivating to the young minds like students, research scholars and faculty who involve in research and innovation.

Penuka. R
IPR Coordinator



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SRI RAMAKRISHNA
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ENTREPRENEURSHIP DEVELOPMENT CELL

ANUBHAV (An Experience Sharing Session)

Date: 25.11.2020

No. of Participants: 148

ANUBHAV (An Experience Sharing Session) was organized on 25th November, 2020. The chief guest was Mrs. Ruckmani Krishnan, Proprietor - Tejaswi Garments & Secretary WOBEDA, Coimbatore. The chief guest shared her experience and the obstacles faced in her business. She explained about the financial assistance and supports which MSME and other government agencies are offering for the women entrepreneurs. She motivated students to come up with innovative ideas and emphasized that one must follow the passion for attaining success in their entrepreneurial journey. 137 students and 11 faculty participated in the session.



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Institution Innovation Cell

cordially invites you for

ANUBHAV
(An Experience Sharing Session)

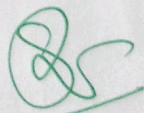
Mrs. Rukmani Krishnan
Proprietor, Tejaswi Garments
Secretary - WOBEDA
Coimbatore



Rukmini Krishnan

25-11-2020 3.00 pm - 4.00 pm Via - Googlemeet

h. h. h. h.
Convenor - ED Cell


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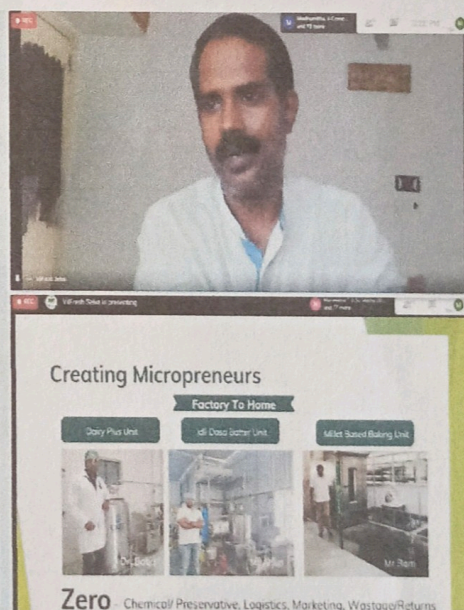
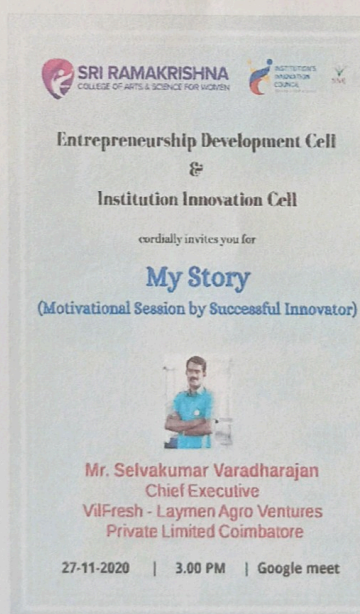
ENTREPRENEURSHIP DEVELOPMENT CELL

MY STORY (Motivational Session by Successful Innovator)

Date: 27.11.2020

No. of Participants: 135

My Story (Motivational Session) was organized on 27th November, 2020. Mr. Selvakumar Varadharajan, Chief Executive, VilFresh - Laymen Agro Ventures Private Limited, Coimbatore emphasized the need for innovation and entrepreneurship among the students. He also explained about the opportunities, startup ideas and the need for having micropreneurs in the agricultural sector. He motivated students to focus on the marketing, financial planning, logistics and hard work to become successful entrepreneurs. 135 participants including faculty and students attended the session.



h. h. h. h.
Convenor - ED Cell

[Signature]

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Design Thinking Workshop

Date: 02.12.2020

No. of Participants: 119

Institution Innovation Cell and Department of Business Administration jointly conducted a workshop on the Topic "Design Thinking" on 2.12.2020. The Chief Guest for the session Mr. Vibin Baburajan, Digital Marketing at Freshwork Inc, Chennai gave an introduction about Design Thinking approach and phases involved. The importance of design thinking in business and the use of the same for problem solving was highlighted. The approaches to solve problems creatively like designers was elaborated. Finally live problems and solutions were discussed during the session. 119 participants including faculty and students attended the session.



Institution Innovation Cell
&
Department of Business Administration

Cordially invite you all for the

WORKSHOP ON DESIGN THINKING

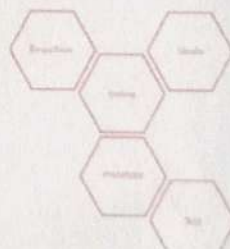
Mr. Vibin Baburajan
Digital Marketing At Freshworks Inc/
Chennai

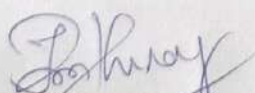
02.12.2020 - Wednesday 1.00pm via - Google Meet



Design Thinking framework & its actionable parts

How to approach
problems creatively,
like designers do.




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**INSTITUTION INNOVATION COUNCIL (IIC)
&
DEPARTMENT OF MICROBIOLOGY**

Workshop on Problem Solving and Ideation

Date: 10/12/2020

No of Participants: 100



A workshop on Problem Solving and Ideation was organized as an effort to initiate students to think out of the box in consonance with the need to develop new ideas for practical solutions to their problems. Dr. Mathipurani.V, Program Coordinator, PSG HUB was the resource person. She gave an insightful peep into the ways of thinking and doing things differently with apt illustrations and examples.


IIC President



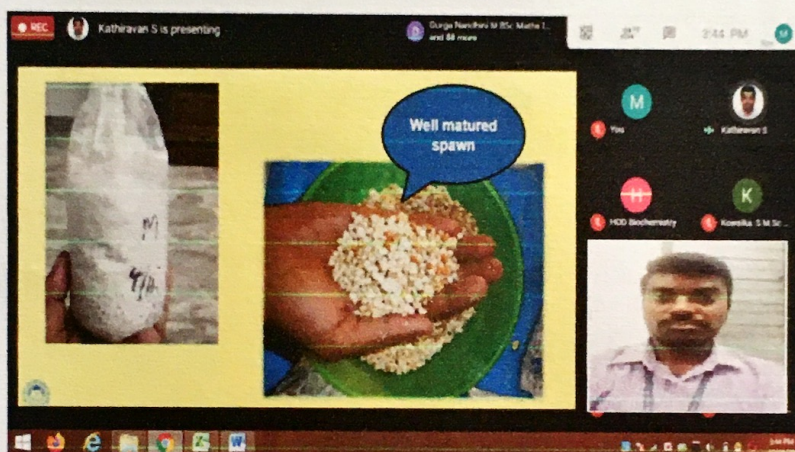
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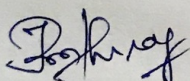
Session on “Mushroom Cultivation - Creating Bio Agro Entrepreneurs”

Date: 16.12.2020

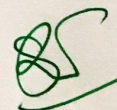
No of Participants: 100



Institution's Innovation Council and Department of Biochemistry organized an Online Session on “Mushroom Cultivation - Creating Bio Agro Entrepreneurs” on 16th December 2020. Dr. S. Kathiravan, Assistant Professor, Department of Biochemistry, Dr.N.G.P. Arts and Science College, Coimbatore was the Resource person. He emphasised on the nutritional values and medicinal facts of edible mushrooms. He explained about the mushroom cultivation and its economics and how it serves as one of the most profitable agri-businesses. His speech was highly valuable, motivating and beneficial for the students who aspire to become entrepreneurs in future.


IIC President

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President
Institution's Innovation Council
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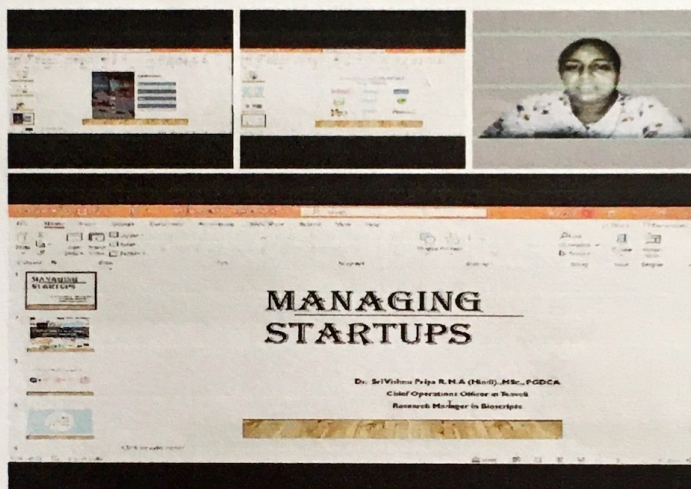
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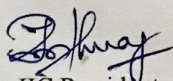
Session on “Managing Start ups”

Date: 17.12.2020

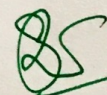
No of Participants: 89



Institution's Innovation Council and Department of Biochemistry organized an Online Session on “Managing Start ups” on 17th December 2020. Mrs. R. Vishnu Priya, Chief Operations Officer-Teaveli and Manager-Research Bioscripts Company was the Resource Person. She gave an insight about the strategies and components of innovation, technology and passion to start new businesses. She also elaborated the aspects which has to be looked into to avoid failures in start up business. Her speech was highly inspiring and motivating to the students.


IIC President

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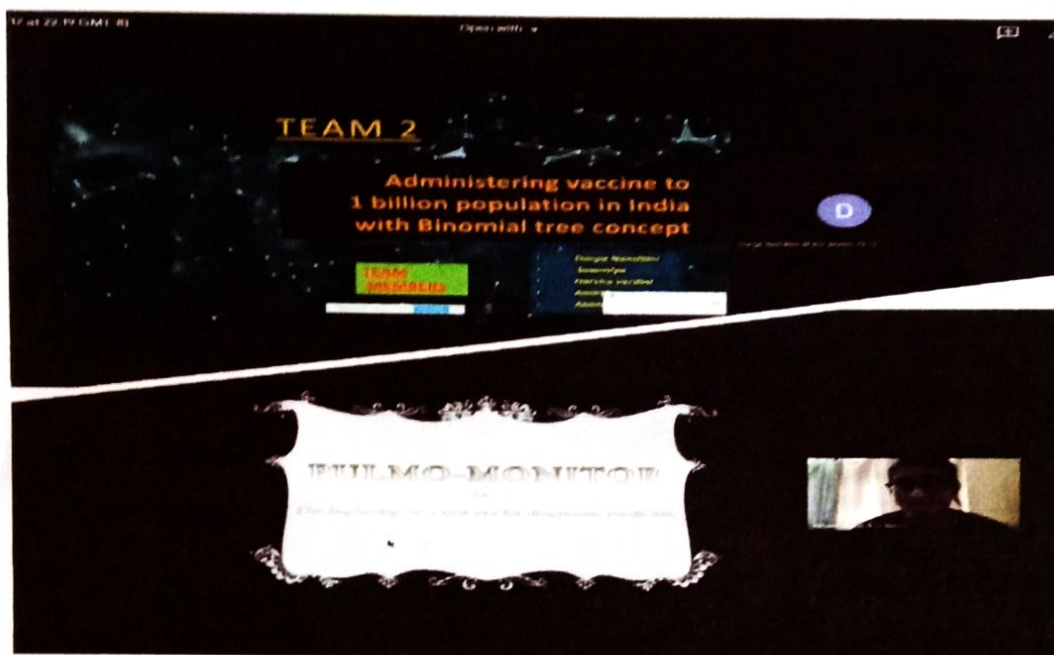


INSTITUTION INNOVATION COUNCIL (IIC)

Ideation Pitching Competition

Date: 18/12/2020

No of Participants: 180



Ideation Pitching Competition was organized to provide a platform to present an idea for a solution benefitting the society. Competitions were held in different categories to identify the best idea, best solution and best presentation which would help them to develop a startup. The judges for the event were Dr. Mathipurani.V, Program Coordinator, PSG HUB and Mr.Sathya Prasanth, Social Entrepreneur.

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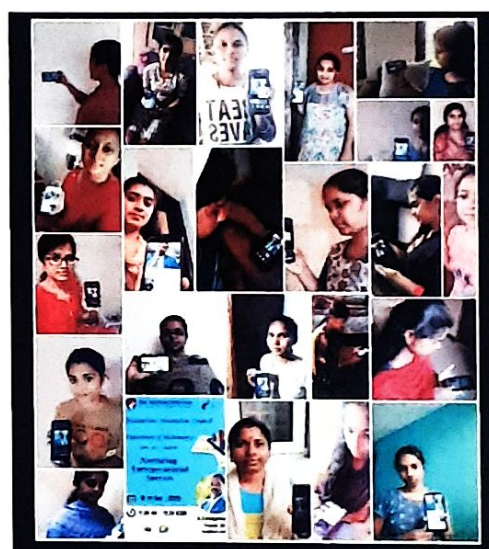
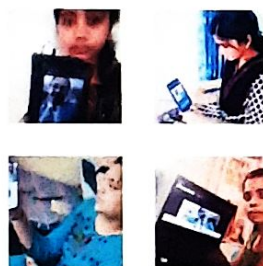
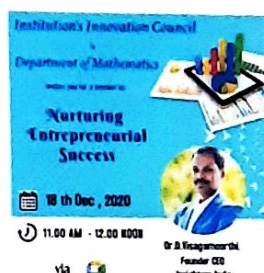


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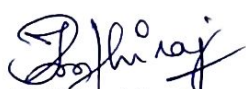
Nurturing Entrepreneurial success

Date:18/12/2020

No. of Participants:123



The Department of Mathematics and the Institution's Innovation Council conducted a session on "Nurturing Entrepreneurial success" for all UG students on 18th December 2020. Dr.D.Visagamoorthi, CEO Insighters India was the guest speaker. The session highlighted the role of innovation in making the product reach the global standards. The session also gave inputs regarding Human power, Brain power and the ways to manage mental health to attain success.


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ORIENTATION SESSION ON NATIONAL INNOVATION AND STARTUP POLICY (NISP)

Date: 21.12.2020

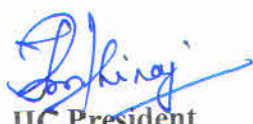
No of Beneficiaries: 94



*Orientation Session on National Innovation
&
Startup Policy (NISP)*



Orientation session on National Innovation and Startup Policy (NISP) was organized by the Institution's Innovation Cell (IIC) through the Google meet platform on 21 December 2020 at 11 am. This session was delivered by Mr. Praveen Daas, Founder & CEO, Hai Pals Messenger (P) Ltd., Coimbatore. Mr. Praveen Daas gave detailed information about the startups, the need and the steps to be taken to become an entrepreneur. He also highlighted the qualities and importance of Discipline for an entrepreneur. He delivered the process of starting a business; developing ideas to venture; getting the copyright and patent for the model and bringing out sufficient paperwork sources of funds. 48 IIC members and 46 students from various departments participated.



IIC President

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Principal

Institution's Innovation Council
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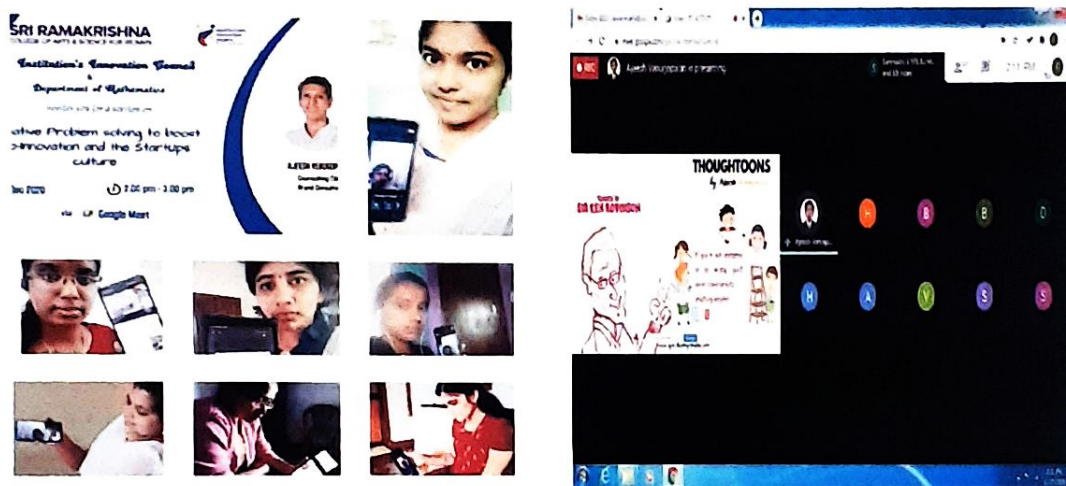
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Creative Problem solving to boost Co - Innovation and the Startups culture

Date: 22/12/2020

No. of Participants:106



The Department of Mathematics and the Institution Innovation Council conducted a webinar on "Creative Problem solving to boost Co - Innovation and the Startups culture" on 22nd December 2020. Mr.Ajeesh Venugopalan, Consulting CMO and Brand Consultant was the resource person. The session helped students for understanding a simple process which involves breaking down a problem, generating ideas to solve the problem and evaluating those ideas to find the most effective solution.


IIC President

Dr .D. JAYANTHI
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DEPARTMENT OF ENGLISH

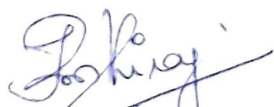
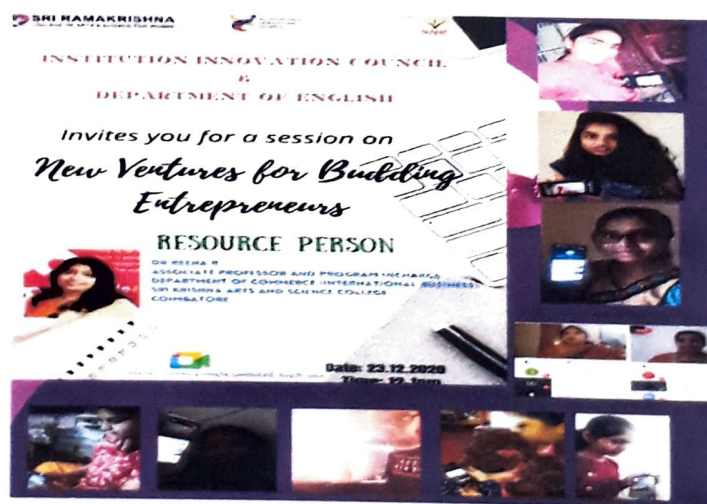
New Ventures for Budding Entrepreneurs

Date: 23/12/2020

No of Participants: 100

The Institution Innovation Council with Department of English jointly organised the event on Startup- “ New Ventures for Budding Entrepreneurs”. Dr.Reena, Associate Professor & Program Incharge, Department of commerce (International Business) , Sri Krishna Arts and science college, Coimbatore delivered the session on entrepreneurship and innovation, and explained how having a brilliant idea is not enough but it needs to be implemented. She gave several anecdotes from her own experience to highlight the importance of converting an idea into a scalable enterprise.

In the sessions the new ventures for starting a small-scale business idea were discussed and as a women entrepreneur how to overcome challenges and about how protecting property is important and how intellectual property protection is a need of the future were discussed. She also explained the procedure to file a patent and the benefits of having one. The e-sessions covered various topics related to innovation and start-up policies strategies and governance for promoting entrepreneurship.



IIC President

Head of the Department
Department of Business Administration
Sri Ramakrishna College of
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Coimbatore - 641 044.



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Entrepreneurship Development Cell

E-Talk

Date: 26.12.2020

No. of Participants: 100

E-Talk (An Interactive Session) was organized on 26th December, 2020. The chief guest, Ms. Aafreen, Proprietor - Aaf's Bakehouse, Coimbatore, shared the ideas and needs for starting a business. She discussed about the ways and means of identifying problem and finding solution. She insisted that team work, customer focus and marketing are the core part of a business career. 93 students and 7 faculty participated in the session.

SRI RAMAKRISHNA
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Entrepreneurship Development Cell
&
Institution's Innovation Cell
cordially invites you for

E-TALK

Chief Guest
Ms. Aafreen
Proprietor, Aaf's Bakehouse,
Coimbatore.

26.12.2020 3.00 - 4.00 pm
Google Meet

h. heethu
Convenor - ED Cell

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Entrepreneurship Development Cell

Workshop on Entrepreneurship Development Phases

Date: 30.12.2020

No. of Participants: 104

Workshop on Entrepreneurship Development Phases was organized on 30th December, 2020. The chief guest was Dr. Shyam Prashad Rajasekaran, Founder and CEO, TwirlTact Technology Solutions Private Limited. The chief guest explained the stages of an entrepreneurship development, business idea, forming a plan, accumulating resources, putting a proper structure and planning the future. 96 students and 8 faculty participated in the session.

The image shows a promotional poster for the workshop on the left and a screenshot of a Google Meet session on the right. The poster features the logos of Sri Ramakrishna College of Arts & Science for Women, the Institution's Innovation Council, and SNR. It includes a portrait of Dr. Shyam Prashad Rajasekaran and text announcing the workshop on Entrepreneurship Development Phases, dated 30-12-2020 at 3:00 PM via Google Meet. The Google Meet screenshot shows two participants in a video call.

h. h. h. h.
Convenor - ED Cell

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Orientation Programme for Research Scholars

Design and Execution of Research

Date: 03.02.2021

No of Participants: 31



Online Orientation Programme for MPhil and PhD scholars was conducted on 3rd February 2021. Dr.N.Ponpandian, Professor and Head, Department of Nanoscience and Technology, Director IQAC, Bharathiar University was the resource person. He explained in detail about how a project must be designed in a step-by-step process and execute it while carrying out research. The session was highly informative and useful to the budding researchers.

Prepared by

Pennula R

Approved by

Harsh

Coordinator
Research and Development Cell
Sri Ramakrishna College of Arts & Science for Women
Coimbatore - 641 044



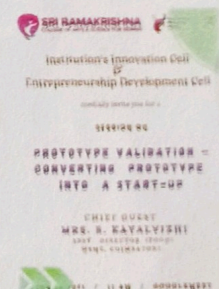
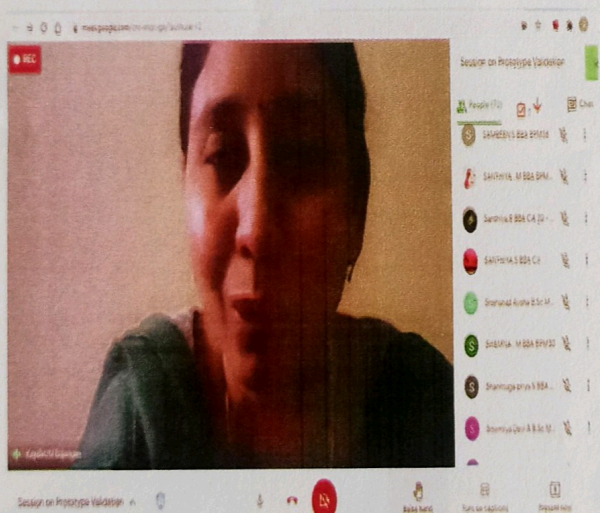
Entrepreneurship Development Cell

Prototype Validation - Converting Prototype into a Startup

Date: 16.02.2021

No. of Participants: 78

“Prototype Validation - Converting Prototype into a Startup” session was organized on 16th February, 2021. The chief guest Mrs. B. Kayalvizhi, Assistant Director, Food (MSME), Coimbatore said that building up a successful startup is not easy, as it requires a great idea, lot of hard work, determination, and constant iteration. She also explained about the step by step process in a business startup. 72 students and 6 faculty participated in the session.



h. h. h.

Convenor - ED Cell
Convenor

Entrepreneurship Development Cell
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Department of Computer Science

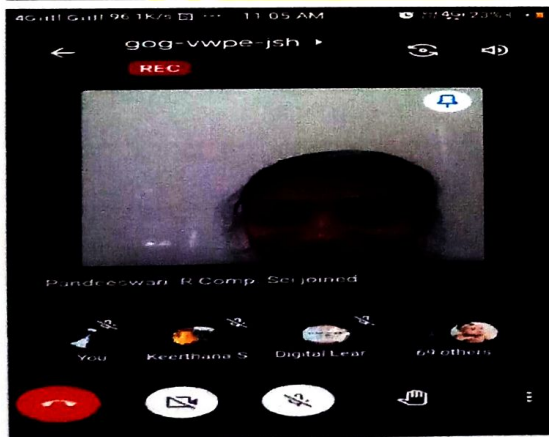
Academic Year 2020 - 2021

IOT Innovations – Challenges & Solutions

Date : 17.02.2021

No. of Beneficiaries : 72

Department of Computer Science, Sri Ramakrishna College of Arts and Science for Women, Organized a Workshop on "IoT Innovations- Challenges & Solutions" for the Final year UG students on 17.02.2021 between 11:00 AM and 01:00 PM. Resource Person Dr. Maheswari.R , School of Computer Science and Engineering, VIT Chennai, shared her knowledge about Internet of Things with its Challenges and solutions. Students gained knowledge about IoT, sensors, advantages of IoT, Protocols, Implementation of smart objects, Challenges etc. Speaker made Quiz to make the students more interesting with the workshop. The future in IoT things and Jobs were also discussed. 72 students were benefited from the Workshop.





Event Coordinator

Dr. R. Khanchana



Head of the Department

Head of the Department
Department of Computer Science
Sri Ramakrishna College of
Arts & Science for Women
Coimbatore - 641 044.

Guest Lecture on Role of Entrepreneurs in Serving Niche Market

Date: 20.02.2021

No. of Participants: 98

Institution Innovation cell and Department of Business Administration jointly conducted a guest lecture on the Topic "Role of Entrepreneurs in Serving Niche Market" on 20.02.2021. The chief guest for the session Mr. Nandakumar, Founder Pixel SocialMedia.com gave an introduction about role of Entrepreneurs. The significance of niche markets in business was highlighted. The process marketing niche ideas or creating disruptive business was elaborated. Small-scale niche start-ups survival strategies were discussed during the session. A total of 98 participants including faculty and students attended the session.



**Department of Business Administration
&
Institution's Innovation Cell**

A Guest Lecture on

ROLE OF ENTREPRENEURS IN SERVING NICHE MARKETS

Chief Guest

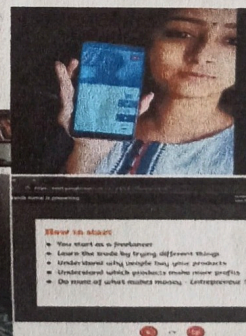
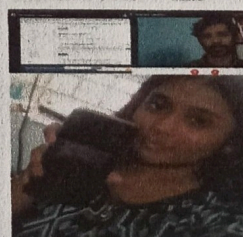
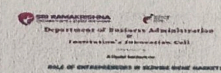
Nanda Kumar

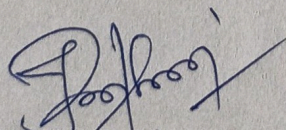
Founder PixelSocialMedia.com

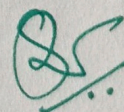
FEB 20, 2021

11 AM

GOOGLE MEET




HIC President


Principal

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SYMBIOZ'21

Date: 25.02.2021

No. of Participants: 124

The Department of Biochemistry and Microbiology jointly organized a International Virtual Technical Symposium on 'Genome Analysis And Drug Designing Using Bioinformatics Tools' (ITSGDB-2021) on 25th February 2021 through Google meet. Ms.L.Suguna, Scientific Officer, Sonic Health Care, New South Wales, Australia and Ms.N.Bharathi, Assistant professor, Department of Plant Molecular Biology and Bioinformatics, Tamil Nadu Agriculture University, Coimbatore were invited as resource persons. Ms.L.Suguna, explained various Bioinformatics tools for genome analysis. Ms.N.Bharathi, shared her knowledge on molecular docking techniques and handled a technical session by predicting the protein interactions using pyrx-virtual screening tool. The sessions were highly informative and beneficial to the students and faculty.



P. V.
Head of the Department

Dr. D. Jayanthi
Dr. D. JAYANTHI
President
Institution's Innovation Council
Sri Ramakrishna College of
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Head of the Department
Department of Biochemistry
Sri Ramakrishna College of
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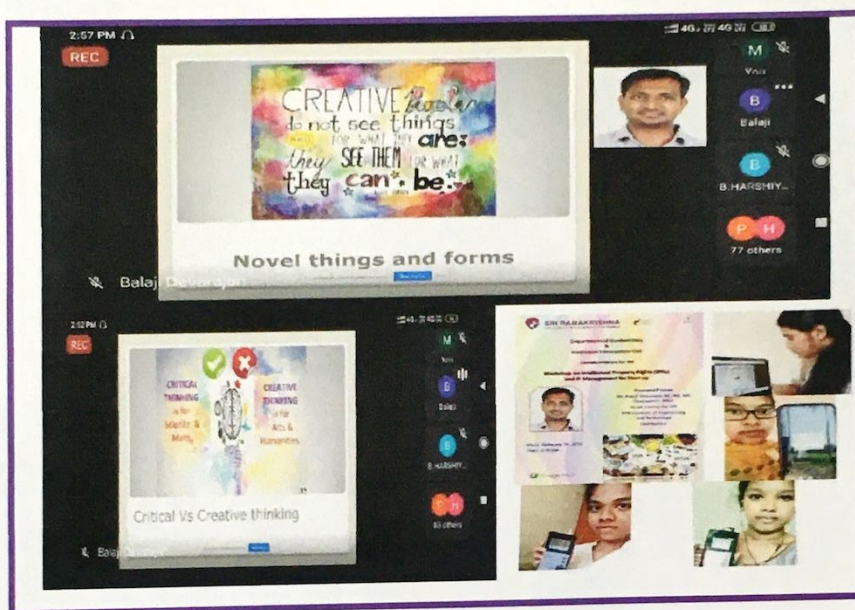
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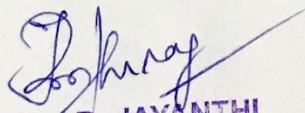
**Workshop on Intellectual Property Rights (IPRs)
and IP Management for Start up**

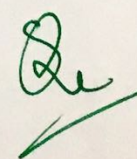
Date: 26.02.2021

No of Participants: 86



Department of Biochemistry and Institution's Innovation Cell organized a "Workshop on Intellectual Property Rights (IPRs) and IP Management for Start up" on 26th February 2021. Mr. Balaji Devarajan BE, ME, MS (Singapore), MBA, Head, Centre for IPR, KPR Institute of Engineering and Technology, Coimbatore was the resource person. He explained that creativity and ideas can lead to innovation in the fields of Humanities, Arts and Science. He insisted that innovative ideas can be converted into new products that help to promote start-up and entrepreneurship among students. The session was highly motivating and useful to young aspiring students with a motivation to become entrepreneurs.


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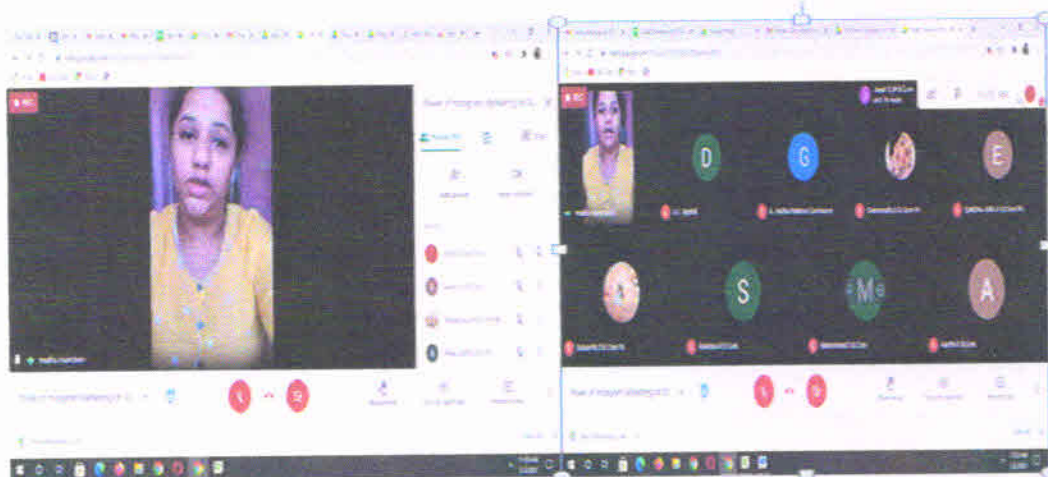

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POWER OF INSTAGRAM MARKETING FOR STARTUP

Date: 02.03.2021

No. of Beneficiaries: 85



A Guest Lecture was organized by the Department of Commerce & Institution's Innovation Cell on "Power of Instagram Marketing for Startup" on 2nd March 2021. The guest lecture was carried over by Mrs. Madhu Vadhani, the proprietor of Sugarlips. The lecture was attended by 80 students and department faculties.

The guest speaker was heartily welcomed by charumathi, a first-year student of Bachelor of Commerce. The guest speaker Mrs. Madhu Vadhani is an alumna of Sri Ramakrishna College of Arts and Science for Women. Having 4+ years of rich experience in cake making, she is highly talented, and an outstanding culinarian. She introduced herself as a Home Baker and she also added all the opportunities available on the Instagram platform. And gave an overview of various marketing techniques to attract and reach customers. Later, she explained the importance of staying updated in a field of work, and patience is the main key towards success. Finally, she concluded with "Never give up at any cause".

The vote of thanks was given by Balaharshitha.S, final year Bachelor of Commerce. And the feedback was received from the participants through feedback forms. Thus, it was a good learning experience; the lecture helped us in understanding the power of social media for a startup.

Organiser

Head of the Department

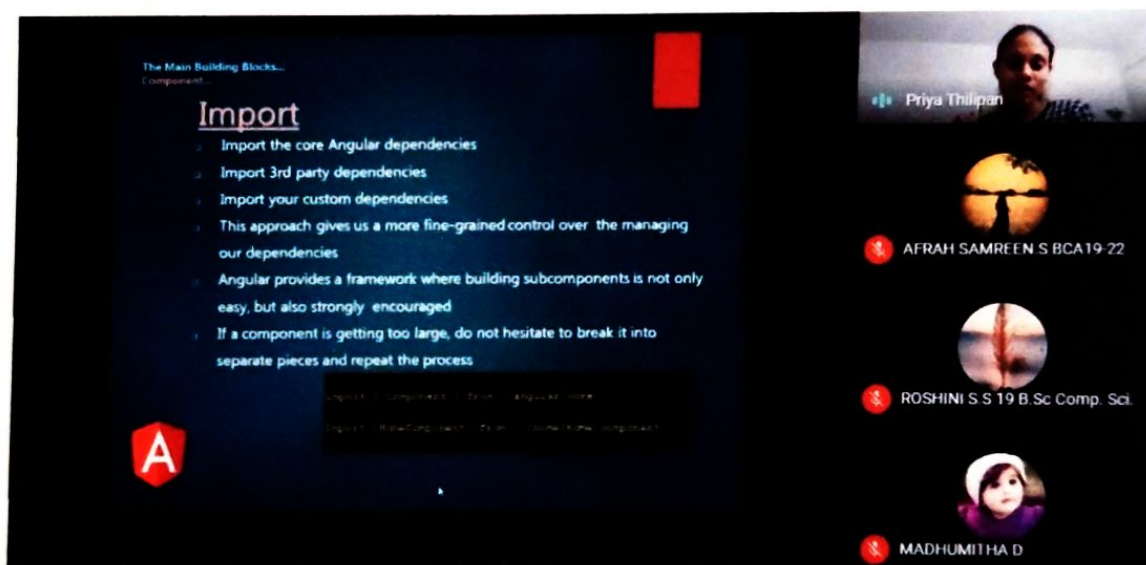
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Department of Commerce
Sri Ramakrishna College of
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Coimbatore - 641 044.

Department of Computer Science
Academic Year 2020-2021
Boot Camp for Start-Up on Web Development

Date: 05.03.2021

No.of Beneficiaries: 90

The Department of Computer Science and Institution Innovation Cell jointly organized online session “Boot Camp for Start-Up on Web Development “on March 5, 2021. Ms.Banupriya Subramanian, Software Engineer, Johns Hopkins University, USA was the resource person. She discussed about attributes, components and applications of AngularJS on web development. 90 students of II UG were benefitted out of this session.



Event Coordinator



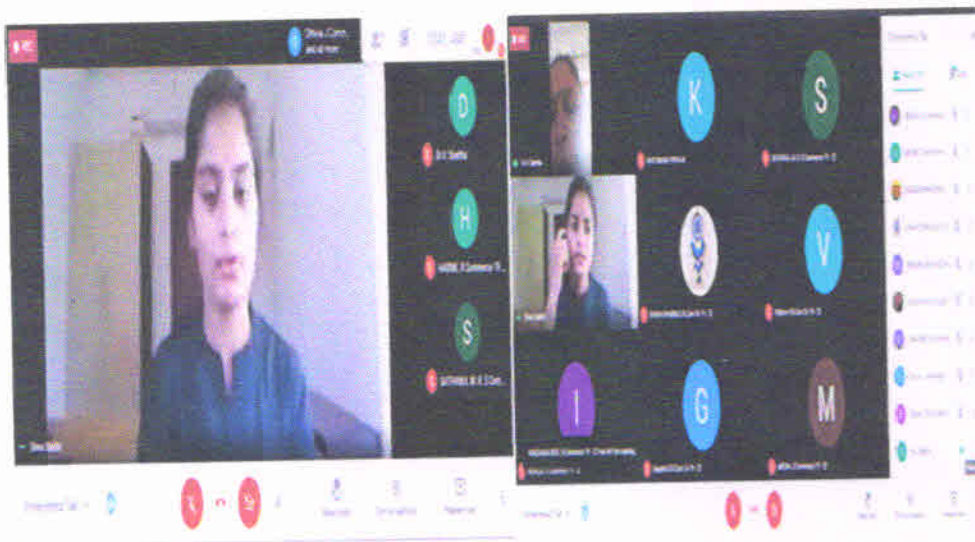
HOD
Head of the Department
Department of Computer Science
Sri Ramakrishna College of
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Coimbatore - 641 044.



OFFBEAT BUSINESS IDEAS

Date: 13.03.2021

No. of Beneficiaries: 100



Department of Commerce, Sri Ramakrishna College of Arts and Science for Women organized a seminar on **“Offbeat Business Ideas”**. The resource person was Ms.Shiva Sakthi Ravi, Founder and CEO, Shi Event Planners, Coimbatore.

She addressed the students to think out of the box and explore. She has delivered an eye opener session to students and shared plenty of business options. She motivated students to grasp all the opportunities provided by the college and utilize those in a proper way and gain the knowledge. She pointed out the students to be bold enough and calm in all situations when they do a business. She insisted the students to go out of the college and learn different experience. Her key note is to do self-skill development and keep working on it consistently. She encouraged the students to start a venture and stand in the business by showing trust and uniqueness. She asked students to be active in the social media like instagram and whatsapp. Students actively participated the session and the queries raised by the students have been clarified by the resource person.

Organiser

Head of the Department

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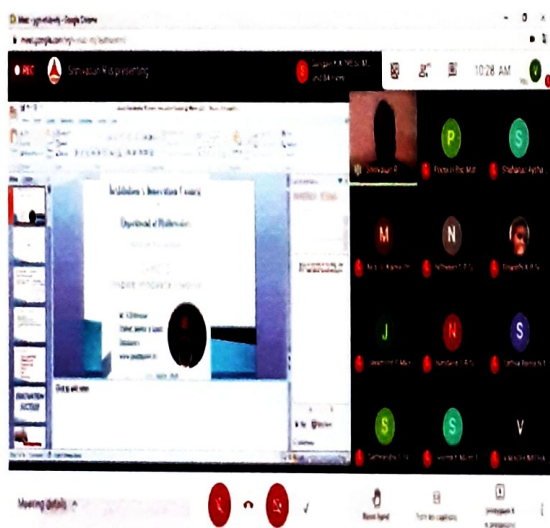


$$E = MC^2$$

Inspire Innovate Involve

Date: 22/03/2021

No. of Participants:132



The Department of Mathematics and the Institution Innovation Council conducted a session on “E = MC² Inspire Innovate Involve” on 22nd March 2021. Mr.R.Srinivasan, Trainer, Mentor and Coach, People point was the resource person. The session helped students to learn about innovation and its importance in today’s world. The discussion highlighted that success in Entrepreneurship can be achieved through constant efforts, self-confidence and determination to achieve goals.

IIC President

Dr.D. JAYANTHI

President

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Principal

Dr. K. CHITRA
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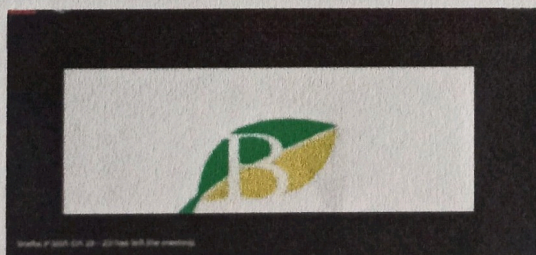
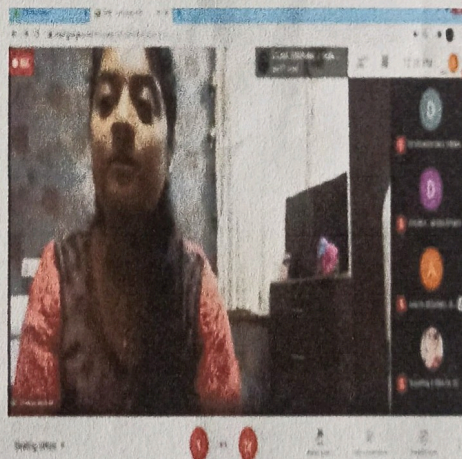
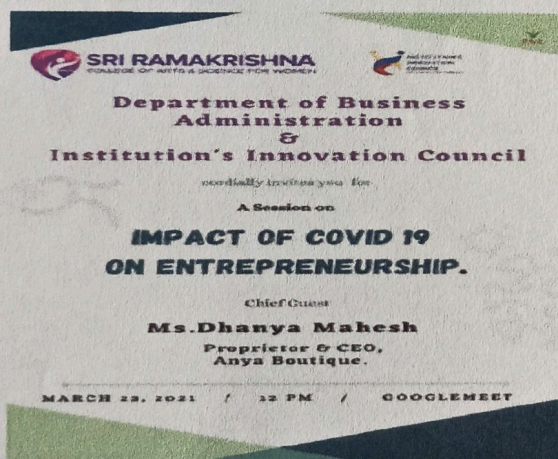


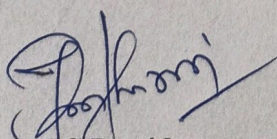
Impact of Covid 19 on Entrepreneurship

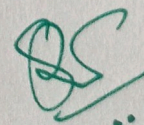
Date: 23.03.2021

No. of Participants: 96

Institution Innovation cell and Department of Business Administration jointly conducted a session on the Topic "Impact of Covid 19 on Entrepreneurship" on 23.03.2021. Chief guest Ms. Dhanya Mahesh, Proprietor & CEO of Anya Boutique shared the difficulty that she faced during pandemic situation and how it impacted the business. Approaches to overcome the difficulties were also elaborated. She insisted on market opportunity analysis to determine the category which their business falls into in to order to fend against the uncertainty. A total of 96 participants including faculty and students attended the session.




IIC President



Principal

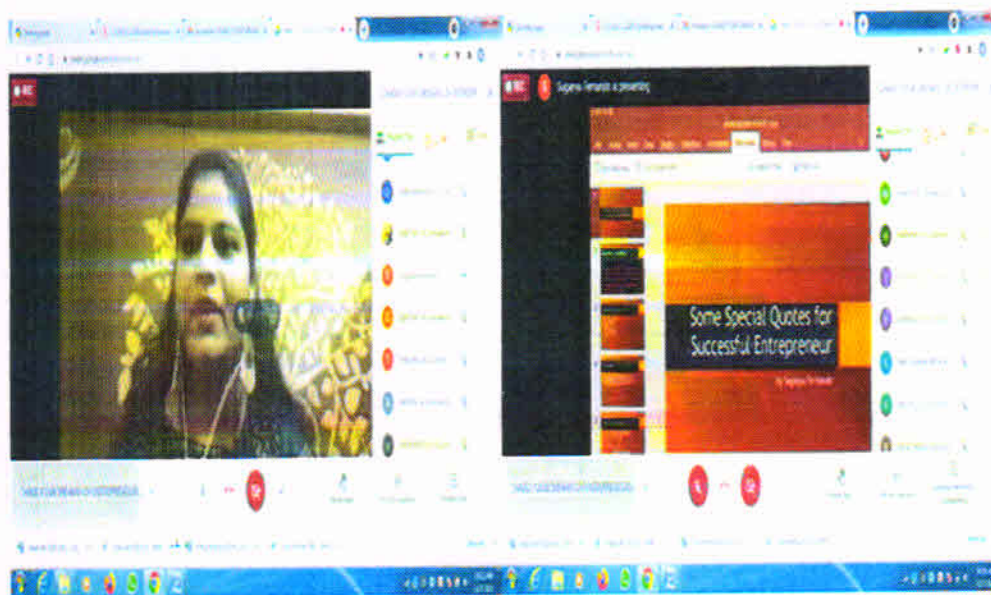
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CHASE YOUR DREAMS OF ENTREPRENEURSHIP

Date : 27.03.2021

No. of Beneficiaries : 59



Department of Commerce, Sri Ramakrishna College of Arts & Science for Women organized a seminar on **“Chase Your Dreams of Entrepreneurship”**. The resource person was Ms. Suganya Fernando, Manager ORIFLAME, Mumbai.

She narrated the challenges faced in his career and suggested the ideas to overcome such kind of challenges with the help of a small story. She also emphasized importance of learning many languages and developing communication skills that are necessary to become a successful women entrepreneur. She asked the students to be bold enough and have self – confidence and courage that would help to take them to the next level of success. She also motivated to stand on their own leg without the help of others.

She closed the session by saying that, entrepreneurship is all about ability to face failure, mange failure and overcome failure.

Organisers

Head of the Department

Head of the Department
Department of Commerce
Sri Ramakrishna College of
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Date: 27.03.2021

No. of Beneficiaries: 117

STEPS OF INNOVATION



The Department of Mathematics of Sri Ramakrishna College of Arts and Science for Women conducted a Webinar for students on 27th March 2021. Mr. Quazi Husain, Senior Technical Manager, Wipro Technology, Bangalore addressed the students on the topic "Steps of Innovation". 111 students and 6 faculty members participated in the session. The session concentrated on the five steps for Rapid Innovation.



IIC President

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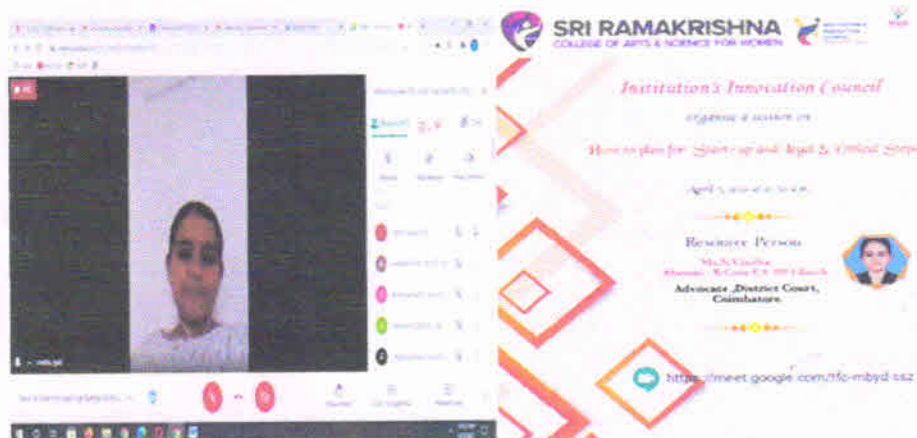
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HOW TO PLAN FOR START-UP & LEGAL ETHICAL STEP

Date: 03.04.2021

No. of Beneficiaries: 104



The session was a wonderful one and we came to know a lot about the formalities and the laws which will have to be known by an individual or by group of people while registering a firm or business. We came to know how the problems in a firm or a company and how it can be solved legally. We also came to know about the technical terms like Arbitration, Agreement problems which can be solved using Arbitration. We also came to know how to grow industries business and be innovative. The most important topic which we saw was ETHICS in the business, ethics helps us to know which is right or wrong, people should follow ethical principles while paying their GST and during their payment of income tax. On an overall it was an eye opening session about various arbitration cases and the government schemes to encourage startups.

Organiser



Head of the Department



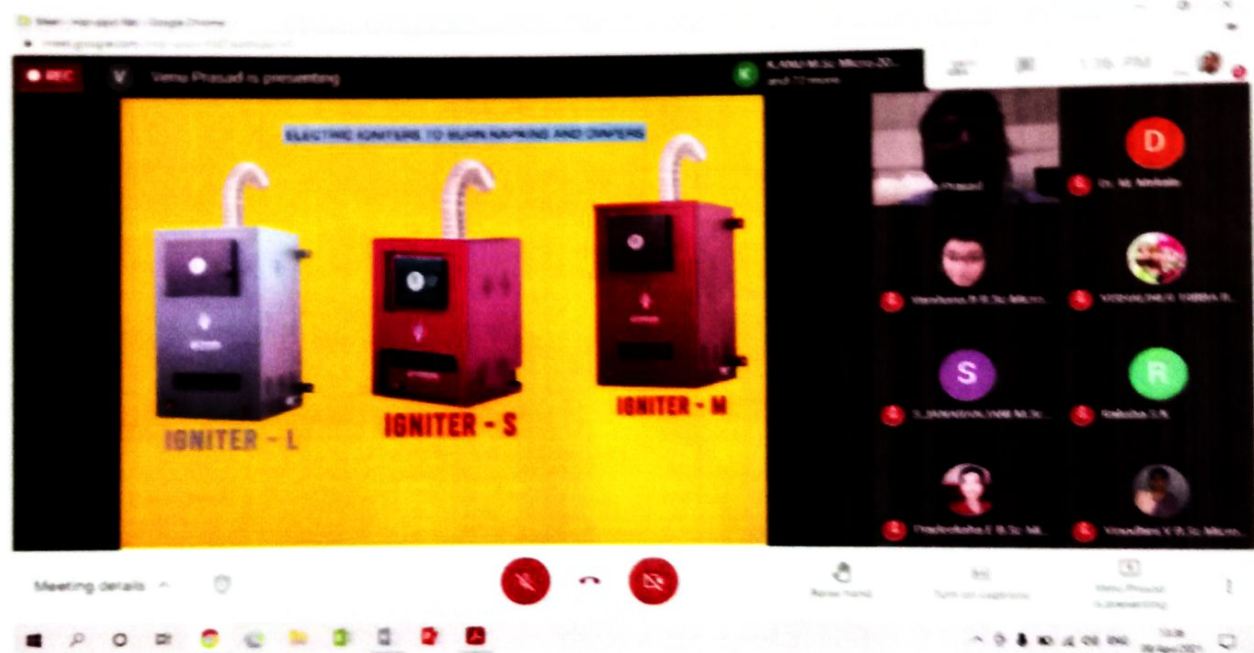
Head of the Department
Department of Commerce
Sri Ramakrishna College of
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Coimbatore - 641 044.

**INSTITUTION INNOVATION COUNCIL (IIC)
&
DEPARTMENT OF MICROBIOLOGY**

Innovator Talk Series-1

Date: 08/04/2021

No of Participants: 100



Mr. Venu Prasad, Director of Vesta Ignitor a young innovator presented his invention that helps to eliminate every type of household waste safely and in an eco-friendly manner. The system is a mini incinerator for homes. He went on to elucidate how one may take cognizance of opportunities for products. The session was well received by the audience.



IIC President



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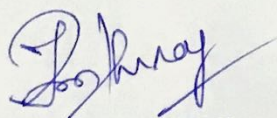
Building an Innovation-IoT in Health and Life sciences

Date: 09.04.2021

No of Participants: 100

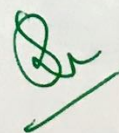


Department of Biochemistry and Institution's Innovation Cell organized a session on 9th April 2021. Mr. C.S.Ramshankar, Chief Executive officer, Maxbyte Technologies Pvt Ltd, USA was the resource person. He explained about the latest and current technologies used in health care and medical field. The students gained knowledge on how Internet of Things (IoT) can be used to solve the issues and can improve in diagnosis, treatment and monitoring health issues in medical field. The session was highly informative and motivating to the students and faculty.



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INSTITUTION INNOVATION COUNCIL (IIC)
&
DEPARTMENT OF MICROBIOLOGY

Innovator Talk Series-2

Date: 09/04/2021

No of Participants: 100



Dr. Joshy. V. Cherian, Promotor and Managing Director of Omega Ecotech Products India Pvt Ltd a highly innovative farmer shared his philosophy on having a mission oriented approach to innovative solutions that are futuristic and societal oriented. He elucidated the challenges faced throughout his entrepreneurship journey. The session was well received by the audience.


IIC President


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Entrepreneurship Development Cell

Green Entrepreneurship

Date: 17.04.2021

No. of Participants: 100

“Green Entrepreneurship” session was organized on 17th April, 2021. The chief guest Mrs. K. Malligaa, Vice President - WOBEDA, Managing Director, Malligaai Leaf Cup Cottage Industry, Coimbatore explained about the products and services which are environment friendly. She said that selection of a product, market survey, pricing, quality, time management and self motivation are the key factors for a successful business. She motivated the students to come up more innovative ideas and products for new startups. 94 students and 6 faculty participated in the session.



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Convenor - ED Cell

Convenor

**Entrepreneurship Development Cell
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Coimbatore - 641 044**

85

Principal

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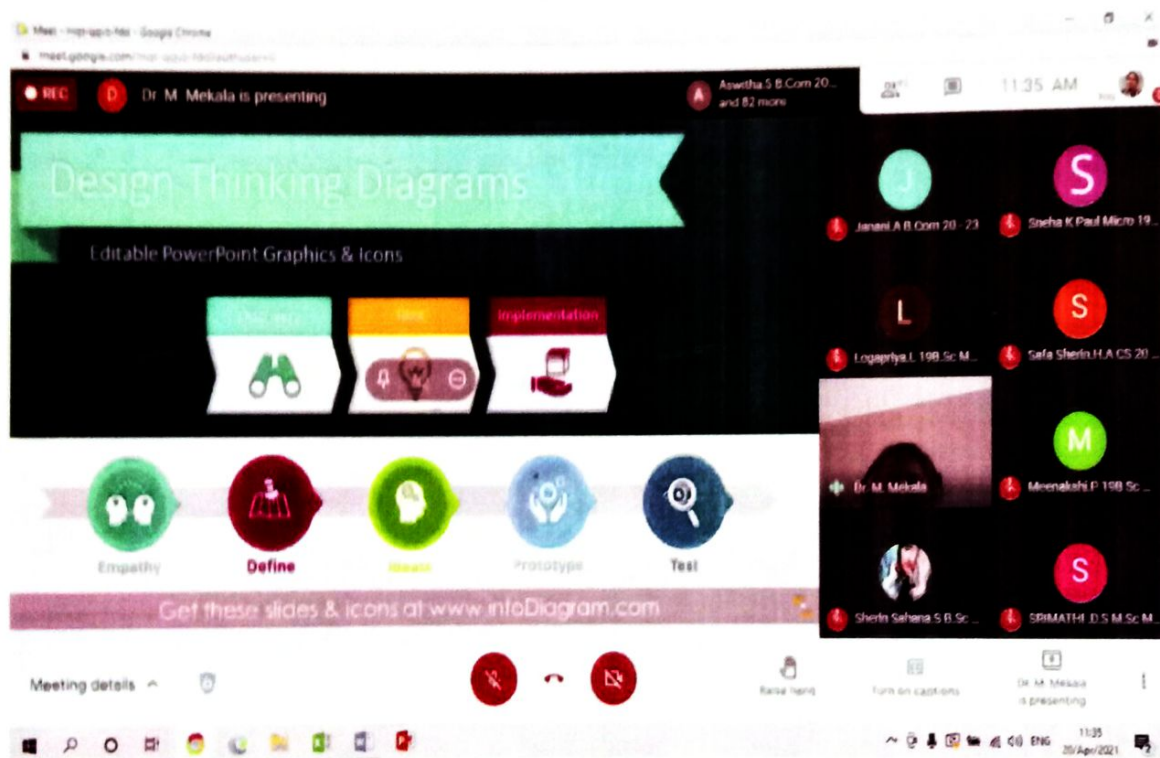
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**INSTITUTION INNOVATION COUNCIL (IIC)
&
DEPARTMENT OF MICROBIOLOGY**

Mentoring Session on Innovation & Design thinking

Date: 20/04/2021

No of Participants: 100



Dr.M.Mekala, Associate Professor, Department of Microbiology and Innovation Ambassador (IIC) conducted a session on innovation leadership and gave insights on how to think in an innovative manner in solving problems of everyday concern. She gave tips on how to be creative and practical in the process of being innovative.


IIC President

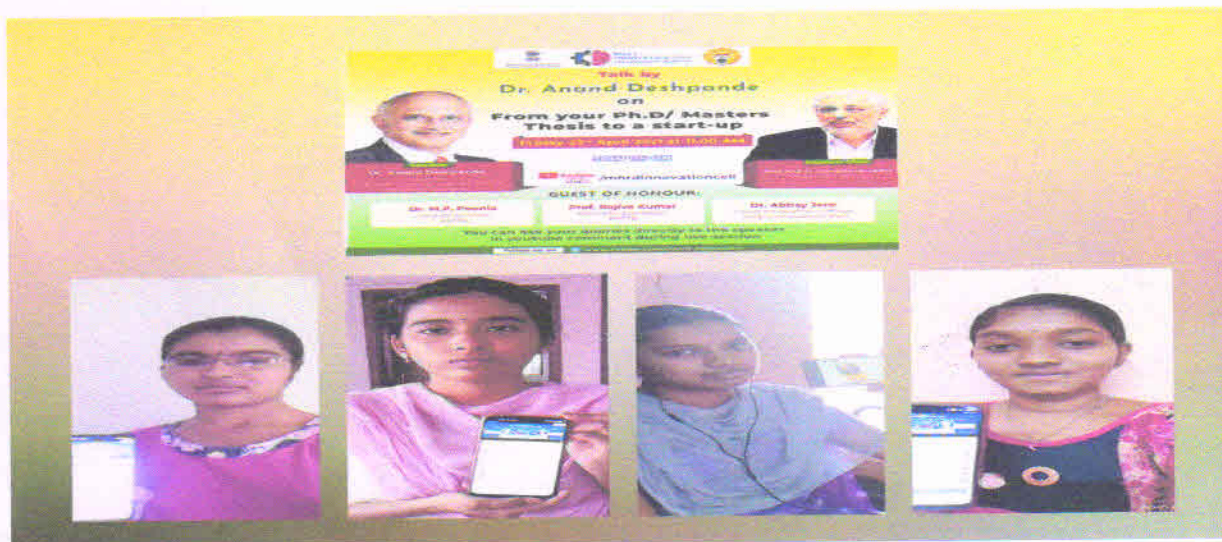

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FROM YOUR PH.D/MASTERS THESIS TO A STARTUP

Date: 23.04.2021

No of Beneficiaries: 231



A unique online talk session was organized by the Institution's Innovation Cell (IIC) through YouTube live session on 23 April 2021 at 11 am. This session was delivered by Dr. Anand Deshpande, who is the founder, Chairman, and Managing Director of Persistent Systems, with session chair Prof Anil D. Sahashrabuddhe, Chairman, AICTE. The guest spoke about the importance of creating job opportunities, instead of getting job after their graduation. He also added that one should congratulate one's own success, convince oneself that the skills are valuable to be an entrepreneur. Building an idea and validating team building and management of cash are very much necessary in doing entrepreneurship. He quoted from the book "What the CEO wants you to know"- by Ram Charan and "Finance at Work- What does CFO doesn't want you to know." by Dr. Ashok Korwar. Finally, the session was concluded by motivating the participants to do more research publications.


IIC President

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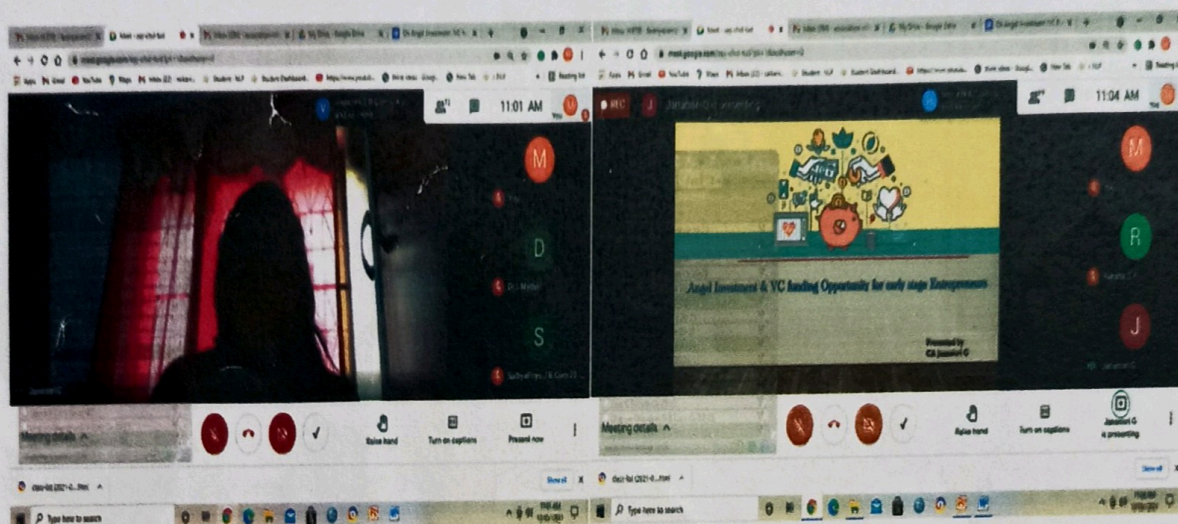
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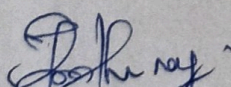
SESSION ON ANGEL INVESTMENT /VC FUNDING OPPORTUNITY FOR EARLY ENTREPRENEURS

Date:13.05.2021

No of Beneficiaries: 97



A session on “Angel Investment /VC Funding Opportunity for Early Entrepreneurs” was organized by the Institution’s Innovation Cell (IIC) through Google meet platform on 13 May 2021 at 11 am. CA.G.Jananisri, a practicing chartered accountant, Coimbatore deliberated regarding bootstrapping, crowdfunding and its types (Donation, Reward, Equity and Peer to Peer lending), incubator, accelerator- institutions for funding AnglePrime, CIIE, IAN Business Incubator. The features and advantages of Angel investors and venture capitalist were explored. The session was concluded by motivating students to convert their ideas into wealth

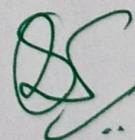


IIC President

Dr. D. JAYANTHI

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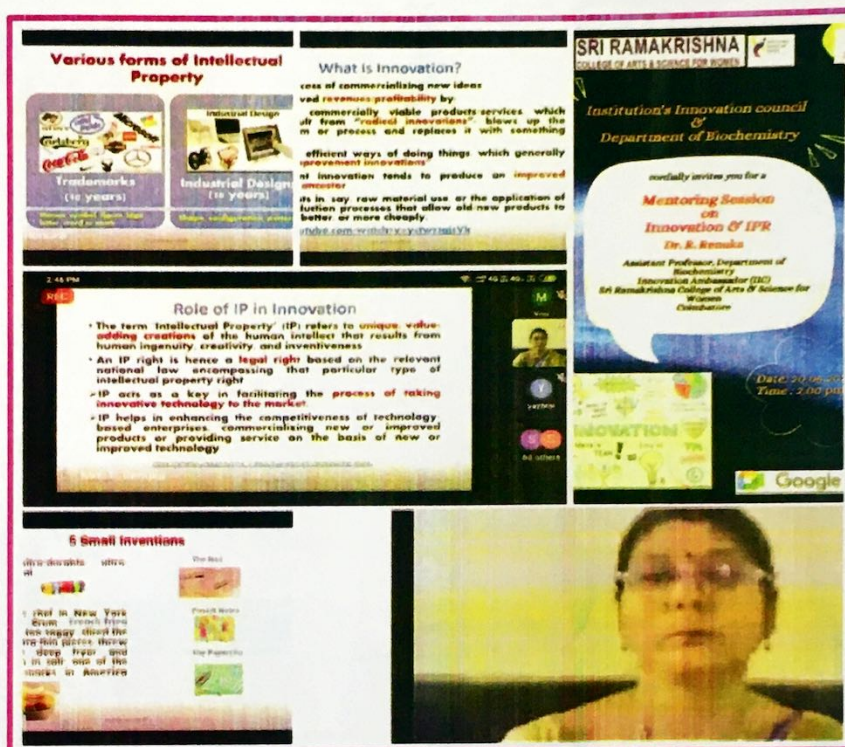
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Mentoring Session on Innovations & IPR

Date: 20.05.2021

No of Participants:66



Department of Biochemistry and Institution's Innovation Cell organized a mentoring session on Innovations & IPR on 20th May 2021. Dr.R.Renuka, Assistant Professor, Department of Biochemistry and Innovation Ambassador (IIC), Sri Ramakrishna College of Arts & Science for Women was the mentor. She gave the basics about innovation and IPR and to make the students and faculty understand its importance in solving today's problems and for a better life. The session focused on the 4 stages of innovation to be followed for development of new products. Ice breaking and brain teasers – riddles sessions were conducted to make the participants interact in the session for better understanding. The students and faculty gained an awareness on how innovations can be protected through IPR.

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President

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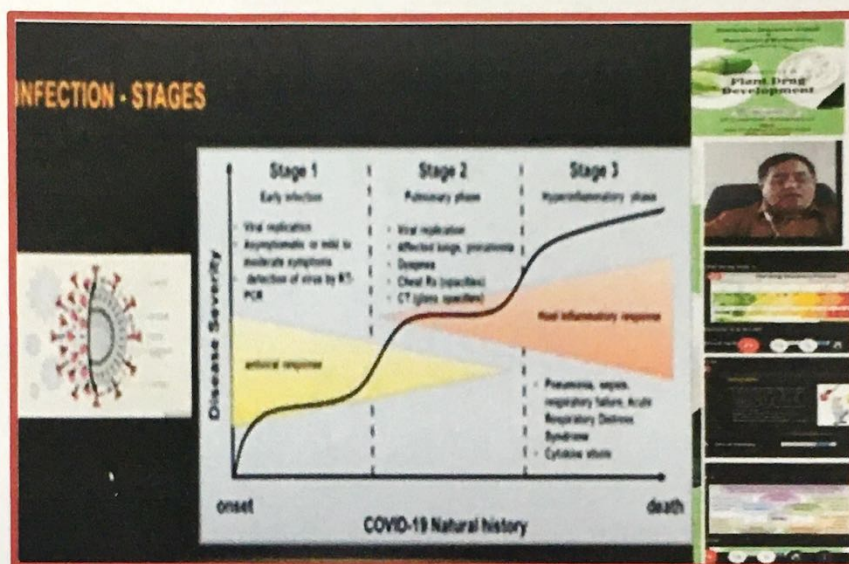
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Innovations in Plant Drug Development

Date: 21.05.2021

No of Participants:72



Department of Biochemistry and Institution's Innovation Cell organized a session on the topic "Innovations in Plant Drug Development" on 21st May 2021. Dr. S. Lakshmi Subramanian, Head, Centre of Excellence in Medical Textiles, SITRA, Coimbatore and CEO, Phytonics Pvt Ltd & Shruthi Herbal Extracts was the resource person. He gave awareness on how drugs can be developed using innovative technologies like Artificial Intelligence (AI) and techniques for phytochemical analysis. The students gained knowledge on the latest aspects of drug discovery process and also recent innovations and trends in plant-based drug development and clinical trials used in Covid'19 treatment. The session was highly informative and motivating to the students and faculty.

Dr. D. JAYANTHI
President

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