



DEPARTMENT OF BUSINESS ADMINISTRATION

NOUVELLES LETTRE

NEWS LETTER (JUNE 2022 - MAY 2023)

From the Editor's Desk

We are glad to bring out the accomplishments of our Department through the newsletter "**NOUVELLES LETTRE**". A newsletter is a mirror which reflects the events, activities, achievements and academic progress of students and faculty members of the department. This newsletter is intended to bring out the glorious achievements of our students and faculty members. The outside world will come to know about the caliber of the students and the faculty along with the activities of the department through this newsletter.

Members of the Editorial Board

Dr.S.Manju & Dr.N.Kowsalya,

Assistant Professors,

Department of Business Administration

Ms.R.Kaviyashree, III BBA CA

Ms.E.Subashini, III BBA CA

Results

JUNE 2023

S.NO	CLASS	PASS %
1.	I BBA CA	86
2.	II BBA CA	95
3.	III BBA CA	98



Ms.M.Miruthula of II BBA(CA) won gold medals at National Level Thang Taa and Silambam Competitions



Vision and Mission of the Department

VISION

To provide students contemporary business education to meet the challenges and dynamic evolutions in the business world, so as to empower them to serve organizations and communities as socially responsible citizens.

MISSION

- To develop the personal and professional competencies of the students through dynamic business education imbued with commitment to excel.
- To create a vibrant learning platform to enhance the entrepreneurial skills among students.
- To prepare the students for complex management positions and enable them to perform with ethical and social values.

STUDENT OFFICE BEARERS (2022 – 23)

S.NO	NAME OF THE STUDENT	CLASS	POST
1.	Kaviyashree.R	III BBA CA	Chairman
2.	Subashini.E	III BBA CA	Vice Chairman
3.	Dhanasri.S	III BBA CA	Cultural Secretary
4.	Shamily.S	III BBA CA	Sports Secretary
5.	Akalya.J	II BBA CA	Treasurer
6.	Priyanka.T	II BBA CA	Secretary
7.	Haripriya.K	I BBA CA	Joint Secretary

University Rank Holders



Ms.A.Sneha
1st Rank – BBA(BPM)



Ms.S.Manjula Devi
2nd Rank – BBA(BPM)



Ms.A.Janaranjani
3rd Rank – BBA(BPM)



Ms.A.Ramya
4th Rank – BBA(BPM)



Ms.R.Nivetha
5th Rank – BBA(BPM)

Workshop on “Goal Setting and Ikigai” 15.09.2022

Mrs.Aswathi Ashokan,
Soft Skills Trainer,
Mind Bloomz, Coimbatore



Quality Management System in Manufacturing Organizations – 21.09.2022

Mr.Ravikumar,
Chief Operating Officer, Roots
Multiclean Pvt Ltd, Coimbatore



Session on “Basics of Emotional Intelligence” – 04.02.2023

CA.N.Maalan Bharathi
Chartered Accountant &
Motivational Speaker



Session on “Free Up Your Mind” – 10.11.2022

CA.A.Lakshmanan, B.E, ACA.,
Partner at SML & Associates,
Coimbatore



- Our institution is ranked 38th among the top 50 colleges offering BBA offering BBA at National Level by **Times B-School Survey-2023**.
- Our institution is ranked 56th among the South Zone colleges offering BBA by **Open Magazine Best Colleges Survey 2023**.
- Our institution is ranked 59th among the top 100 colleges offering BBA at National Level by **India Today's Best BBA College survey 2023**.

Faculty Corner

Paper presentations : 9

Publications : 9

Workshops : 15

Conferences : 11

Commission Member : 1

FDPs : 21

MOOC completed : 8

Member – BOS : 1

Inter-Collegiate Technical Meet MAGNIFICO'23

An inter-collegiate technical meet MAGNIFICO'23 was held on 01.03.2023. Events like Brain Teaser, Ad Mad, Brand Mark, Corporate Walk and Case Master was conducted and these events helped in imparting managerial and critical thinking skills for the enthusiastic participants who took part in the event.



Study Abroad Program @ APU, Malaysia

Three students of the department Ms.M.Caroline Jancy, Ms.B.Swetha and Ms.S.Shri Samitha took part in a Study Abroad Program held at Malaysia.



Business Fest 2023

Play and Learn Business was the theme behind the various events conducted as part of Business Fest. Mr.K.R.Shoban, Founder – Krshons CSK Solutions was the chief guest for the event.



FIRST PRIZE IN DANCE



Alumni Motivational Talk



Extension Activities



Pongal Celebrations

Secured prizes in Pot Painting, Pongal Making and Kolam competition



Student Achievements

No of student participation in Co-curricular Activities : 62

Paper presentation by students in Conferences : 12

No of student participants in Extra-curricular activities : 45

MoU with Infosys BPM Ltd



Best Department Award



SRI RAMAKRISHNA
College of Arts & Science for Women
Affiliated to Bharathiar University | Re - accredited with A+ by NAAC
Coimbatore, Tamilnadu, India - 641044



32nd College Day Celebrations
April 6, 2023

eLPI
PREPAID e-VOUCHER
₹.10,000



Best Department
Academic Performance
2022-23