



## RESEARCH & DEVELOPMENT CELL CONFERENCE PROCEEDINGS 2018

## **International Conference**

SNo.	Faculty Name	Title of the paper	Name of the conference	ISBN/ISSN number of the proceeding
1	Dr.V.Krishnapriya	Analysis On Pregnancy Women In Anemia Deficiency Using Classification In Data mining",	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
2	Dr.V.Krishnapriya	Overview On Risk Management Approach, Tools And Technology",	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
3	Dr.N.Tajunisha	Gene Expression Meta-Analysis by Integrating Data from Multiple Studies	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
4	Dr.N.Tajunisha	A Survey on Significant Social Networking Usage	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
5	Dr.N.Tajunisha	A Hybrid fuzzy C-Means Clustering with Artifical Fish Swarm algorithm Optimization for Data Mining with Cascade RMC-FSVM	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
6	Dr.N.Tajunisha	A Study On Performance Of The Classification Techniques Used For Dengue Datasets	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
7	Dr.N.Tajunisha	A Survey On Ovarian Cancer Detection Using Data Mining Techniques	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2





8	Dr.V.G. Rani	Role Of Artificial Intelligence And ICT I Teaching And Learning Process	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
9	Ms.S.Tharani	Survey on Internet of Things:The Smart Home Technology	conference on Computational Intelligence and Data Science	978-93-5321-599-6
10	Dr.C.Yamini	Meta Heuristic Optimization Of Support Vector Machine Classifier Using Inverse Firefly Algorithm For Prediction Of Autism Spectrum Disorder	Conference on Engineering and Advancement in technology	978-81-923607-3-7
11	Dr.C.Yamini	Support Vector Machine Parameter Tuning In R Tool	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
12	Dr.C.Yamini	A Literature Surevey on Decision Tree Algorithm of Classification Techniques	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
13	Dr. L. Sankari	Review Of Statistical And Soft Computing Regression Models	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
14	Dr. L. Sankari	Speech Recognition For Speakers With Dysarthria Using TORGO Database	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
15	Dr. L. Sankari	A Fuzzy Inference System Based Video De-noising	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
16	Dr.S.Vijayalakshmi	A Review On Cloud Computing And Its Security Issues	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2





17	Dr. G. Kalpana	A Survey on Accuracy BasedData Mining algorithms	Conference onEmerging Social,Mobile,An alytics and cloud e-SMAC	978-1-941505-92-2
18	Dr. G. Kalpana	A Comparative Study of Wireless Networks and Wireless Sensor Networks	Conference onEmerging Social,Mobile,An alytics and cloud e-SMAC	978-1-941505-92-2
19	Dr. G. Kalpana	Autism Spectrum Disorder Detection in Children using Adaptive Kalman Filtering Approach	Conference on Computational Intelligence and Data Science	978-93-5321-599-6
20	Rathika.C	Data Mining Techniques and its Applications- A Survey	International Conference on Emerging Social, Mobile, Analytics and Cloud	978-1-941501-92-2
21	Dr. D.Gayathri Devi	"An Analysis of Integrated Testing For SMAC	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
22	Dr. D.Gayathri Devi	A Survey on Significant Social Networking Usage	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
23	Dr. D.Gayathri Devi	Brief Survey on Boolean Expression in Fault Based Techniques		978-93-87862-01-2.
24	Mrs.S.R.Lavanya	Web Mining	Conference On "Emerging Social, Mobile, Analytics And Cloud (E- SMAC 2018)	978-1-941505-92-2
25	Mrs.S.R.Lavanya	Sentiment Analysis On Twitter Using Dynamic Fuzzy Approach	Conference On "Emerging Social, Mobile, Analytics And Cloud (E- SMAC 2018)	978-1-941505-92-2





26	Mrs.S.R.Lavanya	A Survey On Dataming Techniques And Ensemble Clustering: A Review	Conference On "Emerging Social, Mobile, Analytics And Cloud (E- SMAC 2018)	978-1-941505-92-2
27	Mrs.S.R.Lavanya	A Literature Survey on Missing Value Imputation "Methods in Data Mining	conference on Computational, intelligence and Data Science	978-93-5321-599-6
28	Dr.D.Anitha	Product Review Sentiment Analysis using Collaborative Filtering Process	Conference on Computational Intelligence and Data Science	978-93-5321-599-6
29	Dr.D.Anitha	Wire And Wireless Network	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
30	Dr.D.Anitha	Thyroid Nodule Classification of thyroid disease based on Machine Learing Techniques	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
31	Dr.G.Satyavathy	Artifical Intelligence	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
32	Dr.G.Satyavathy	A Survey on Simulation Tools	Conference on Advances in Computer Science and Information Technology(IRC ACSIT'18)	978-93-5311-228-8
33	Dr.G.Satyavathy	An Analysis Of Steganographic Techniques	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
34	Dr.S.Preetha	A Survey on Efficient Project Management and Scheduling in Software Testing	Conference on Computational Intelligence and Data Science	978-93-5321-599-6





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35	Dr.S.Preetha	A Literature Survey on Project Scheduling and Management	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
36	Dr.T.Deepa	Comprehensive Feature Selection forClinical Dataset	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
37	Dr.T.Deepa	A Review on Cloud Computing and Its Applications	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
38	Dr.E.Maryshyla	A Survey on Web Mining: Overview, Taxonomy and Applications	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
39	Dr.R.Khanchana	A Study on Weka and R Programming tool in Data Mining	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
40	Dr.R.Khanchana	Internet of Things(iot)	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2
41	Mrs.S.Geethamani, Ms.S.Tharani, Mrs.V.Uthra	A Study on Green Computing-IT	Conference on Science, Technolo gy and Management (ICS TM-18)	978-93-86171-94-8
42	Dr.S.Srividhya	A Survey of Collaborative Black Hole Attack And non- Collaborative Black Hole Attack in Wireless Sensor Networks	Conference on Computational Intelligence And Data Science(ICCIDS2 018)	978-93-5321-599-6
43	Dr.S.Srividhya	A Study of Attacks, Security Mechanisms in Wireless Sensor Networks	Conference on Emerging Social, Mobile, Analytics and Cloud e- SMAC	978-1-941505-92-2





44	R.Kowsika,N.Sadh ana, Dr.T.Deepa	Big Data Analytics	International Conference on "Emerging Social, Mobile, Analytics and Cloud (e- SMAC 2018)	978-1-941505-92-2
45	Dr.R.Khanchana	Prediction of Investment Options using Optimal Decision Tree Algorithm	INTERNATION AL CONFERENCE ON COMPUTATION AL INTELLIGENCE AND DATA SCIENCE (ICCIDS 2018)	978-93-5321-599-6
46	Mrs.G.Meena Suguanathi	Impact of Service Quality on Subscribers Satisfaction with reference to Telecom Industry	2nd International Conference	2349 5162
47	Mrs.T.Priyanga & Mrs.J.C.Preetha	E-Commerce - A Market Study on Online Buying Behaviour	4th International Conference	2277 2723
48	Dr.Anandhi.M	E - Learning: Technologies to Improve Educational Quality of Language Teaching	International Conference on English Language and Literature	24565571
49	M Poongodi	Depiction of Doubly Oppressed Women in Bama's Sangathi	International Conference on English Language and Literature	24565571
50	W Esther Rani	Blanche DuBois- A Fallen Women in Tennessee William's A Street car named Desire	International Conference on English Language and Literature	24565571
51	C Jenifer Vencila	Women's Journey to the Self Discovery in Anita Nair's Ladies Coupe	International Conference on English Language and Literature	24565571





52	Dr.V.Nirmala	Auvaiyin Alumai pathivu	kalanthorum Tamil Ilakiyam	978-93-5311-236-3
53	Dr.V.Nirmala	Tamil ilakiya valarchiku samayankalin pankalippu	Tamil ilakiyankalil samayamum samuhamum	978-93-80800-92-9
54	Dr.V.Nirmala	Ilgovum kambarum padiya Arukal	Tamil nathi	978-81-939345-2-4
55	Dr.V.Nirmala	Ramanin irainerikolgai	Tamil Ilakiyathil irainerikal	978-93-87882-47-8
56	Dr.V.Nirmala	Thamizhar marapil Malar Panbadu	Thamizhar Kalaigal marabum Matramum	978-93-81006-52-8
57	M.Revathi	Aram Kattum Valviyal Oli	Thirukural Ara Mempattu Sinthanaigal	978-93-83178-34-6
58	M.Revathi	Samaya Ilakiyangalin Thotramum Valarchiyum	Panmuga Parvaiyil Samaya Ilakiyangal	819077893-5
59	M.Revathi	Nalvazhi Sutum Tamil Samudhayam	Neethi Ilakiyangalum Tamil Samudhayamum	978-81-927113-0-0
60	M.Revathi	Neethineri Vilakam	Tamil Ilakiyathil Aram	978-81-936897-2-1
61	Dr.N.Deepa	Sabari malai Tirukoil Amaipum Varalarum	Tamil ilakiyankalil samayamum samuhamum	978-93-80800-92-9





## National Conference 2018

Sl. No.	Faculty Name	Title of the paper	Name of the conference	ISBN/ISSN
1	Dr.K.Vijaya Venkateswari	A Study on Growth and Prospects of Strat up Ecosystems in India	"Impact od Start-ups on Indian Economic Growth"	2249-1260
2	Dr.S.Preetha	Social Media Marketing on Travel and Tourism Industry	National Conference on Innovative Computing Techniques(NCICT'18)	978-1-941505-74-8
3	Dr.S.Preetha	A literature Survey on Security Testing Techniques	Conference on Innovative Computing Techniques	978-1-941505-74-8
4	Dr.P.Chitra	Comparative analysis on phytochemical, antioxidant, antidiabetic and docking study in leaf extracts of Vicia faba (fava bean) and Camellia sinensis (tea)	Advances in Biological Sciences Research	978-93-5321-256-8
5	Dr.R.Renuka	In silico molecular docking of compounds identified from Trigonella foenum graecum seeds against Human Pancreatic alpha amylase and Porcine Pancreatic alpha amylase	Advances in Biological Sciences Research	978-93-5321-256-8
6	Mrs.N.Kowsalya	A study on Factors Influencing - Employee Engagement in HR	Data Science and Analytics	9.78939E+12





7	Mrs.G.Meena Suguanathi	Role of Big Data in Service Quality with reference to Telecom Sector	Data Science and Analytics	9.78939E+12
8	Mrs.R.Gokilamani	Trapezoidal Neutrosophic Numbers in Game Theory	Nirmala Annual Research Congress	978-93-5321-859-1
9	D.Amsaveni	Yoga for Rejunevation	Yoga for world peace	978-81-92357355
10	D.Amsaveni	Hindi upanish mein Chithrith Grammin jeevan	Cultural blends and lifestyle of rural community in contemporary literature	978-93-86659-15-6
11	Dr.S.Thiriveni	Unave marunthu - perukala maruthuvam	Iyarkai sar panpadu- natupuraviyal katturaikal	978-93-86576-65-1