

## RESEARCH & DEVELOPMENT CELL Conference Proceedings

### International Conference - 2021

Sl. No.	Name of the teacher	Title of the proceedings of the Conference	Name of the Conference	ISBN /ISSN number of the proceedings
1	Dr.D.Gayathri Devi	Towards Query Effective and Replication in Big Data Analytics	Two Days Virtual International Conference on "Interdisciplinary research in Social Sciences, Sciences and Technology" (ICIRSSST 2021)	978-81-951822-8-2
2	Dr.S.Srividhya , Dr.D.Sowmyadevi , Mrs.S.R.Lavanya	Characteristics and Applications of Cognitive Computing: A Review	International Conference on Next Generation Computing Systems (ICNGCS 2021)	978-93-89515-35-0
3	Dr.Rani.V.G, Dr.S.Srividhya	Effective Online Teaching, Learning and Assessment using Bloom's Digital Taxonomy in Higher Education	International Conference on Next Generation Computing Systems (ICNGCS 2021)	ISBN : 978-93-895-35-0
4	Aswathi & Dr.Rani.V.G	Artificial Neural Network Learning Techniques and Applications: A Study	Proceedings of International Virtual Conference on Applied Mathematics and Intelligent Computing (ICAMIC 2021)	978-93-89105-58-2
5	Dr.C.Yamini G.Saraniya	WSN Machine Learning Approach For Scheduling Energy in Network	International Virtual Conference on Applied Mathematics & Intelligent Computing	978-93-89105-58-2
6	Dr.C.Yamini	Ringsign: A New Approach For Data Sharing In Public Cloud Using Ring Signature Method	Two Day Virtual International Conference on Interdisciplinary Research in Social Sciences, Sciences and Technology ICIRSSST 2021,	978-81-951822-8-2
7	L. Sankari, K.K. Sruthi, B. Sreesaradhaa	Analysis on Augmented and Virtual realities-The Life changing Technologies	International Conference on The Current and Future Impact of Artificial Intelligence on Business	ISBN 978-93-91347-29-1
8	Dr.L.Sankari, Santhanalakshmi	Comparative Analysis and Review on Existing Classification Algorithms for Similar Text Retrieval	Proceedings of International Virtual Conference on Applied Mathematics and Intelligent Computing (ICAMIC 2021)	978-93-89105-58-2
9	Dr.L.Sankari	Detection of Mental Health Using Deep Learning Techniques	Proceedings of the International Virtual Conference on	2349-9052

			Innovations in Science and Technology (IVCIST-2021)	
10	Dr. S. Vijayalakshmi K.K.Nivethithaa	Survey On Data Mining Techniques, Process And Algorithms	Proceedings of International Virtual Conference on Applied Mathematics and Intelligent Computing (ICAMIC 2021)	978-93-89105-58-2
11	Dr.G.Kalpana	Artificial Intelligence in Neural Networks	International Conference on The Current and Future Impact of Artificial Intelligence in Business	ISBN 978-93-91347-29-1
12	Dr.G.Kalpana	Artificial Intelligence in Digital Marketing	International Conference on The Current and Future Impact of Artificial Intelligence in Business	ISBN 978-93-91347-29-1
13	Dr.G.Kalpana	Applications of Artificial Intelligence in Digital Marketing	International Conference on The Current and Future Impact of Artificial Intelligence in Business	ISBN 978-93-91347-29-1
14	Dr.G.Kalpana	A Review of Recent Feature Selection Techniques for Biomarker Discovery	Proceedings of the International Virtual Conference on Applied Mathematics and Intelligent Computing (ICAMIC 2021)	978-93-89105-58-2
15	Mrs.C.Rathika	A Review on Multitask Auditing Technique Scheme for Big-Data in Cloud,	Proceedings of the International Virtual Conference on Applied Mathematics and Intelligent Computing (ICAMIC 2021)	978-93-89105-58-2
16	Mrs.C.Rathika	Artificial Intelligence's in Business Intelligence	International Conference on The Current and Future Impact of Artificial Intelligence in Business	978-93-91347-29-1
17	Mrs.C.Rathika	MQTT- Home Based Technologies	International Conference on The Current and Future Impact of Artificial Intelligence in Business	978-93-91347-29-1
18	Sreesaradhaa. B, Sruthi.K.K, Dr.Sankari.L	A Review on Detection of COVID-19 from Chest X-Ray images using Machine Learning Techniques	Proceedings of Two days (Virtual) International Conference on Computing and Intelligent System (ICCIS-2021)	978-93-5526-075-8
19	Pooja. R, Roshini. S.S, S. Tharani	A Study on Integrated Machine Learning - Resolving and Rectifying Unrelated Assumptions	Proceedings of Two days (Virtual) International Conference on Computing and Intelligent System (ICCIS-2021)	978-93-5526-075-8
20	S. Ganesan, S. Sathyapriya, and Dr. D. Anitha	E-Ball Emerging Technology and its Design	Proceedings of the International Virtual Conference on Applied Mathematics and Intelligent Computing (ICAMIC 2021)	978-93-89105-58-2

21	Ms.S.B.Nivetha, Ms. T.Yazhini, Dr.D.Anitha	Cloud Computing and Evolutionary Computing for IOT Applications	International	978-93- 5473-449-6
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31	Ms. S. Tharani	"A Survey on Artificial Intelligence with Machine Learning-The Machine Intelligence"	International Conference on The Current and Future Impact of Artificial Intelligence on Business	ISBN 978- 93-91347- 29-1
32	Ms. S. Tharani	Survey on Artificial Intelligence with IOT- Powerful Evolution for Future	International Conference on The Current and Future Impact of Artificial Intelligence on Business	ISBN 978- 93-91347- 29-1

33	Ms. S. Tharani	Survey on Artificial intelligence	International Conference on The Current and Future Impact of Artificial Intelligence on Business	ISBN 978-93-91347-29-1
34	M. Angel Shalini, Dr. S. Vijayalakshmi	Improved Pedestrian Detection using Region based Convolutional Neural Networks for Advanced driver-assistance systems	Proceedings of Two days (Virtual) International Conference on Computing and Intelligent System (ICCIS-2021)	978-93-5526-075-8
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36	Aswathi & Dr.Rani.V.G	Predicting Student's Results in Higher Education using Artificial Neural Network: A Survey	Proceedings of International Conference on Research Practices of Cutting Edge Technologies in Computing-ICRPCETC 2021	978-93-91977-06-1
37	D.Gayathri Devi	Recent trend in Educational Digital Marketing	Proceedings of International Conference on 'Virtual Global Market'	978-93-5566-560-7
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40	Mrs.Lavanya S.R	A Study on AI in Self-Driving Cars	Proceedings of International Conference on Research Practices of Cutting Edge Technologies in Computing-ICRPCETC 2021	ISBN : 978-93-91977-06-1
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45	Dr.C.Yamini A.C.Ashmita	Proceedings of the International Conference on Research Practices of Cutting Edge Technologies in Computing	ICRPCETC - 2021	ISBN 978-93-91977-86-1
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52	Miss. P. Jeevitha, Mrs. R. Anitha Rathina, Mrs. R. Kanya Priya	A Study on Consumer product preferences and satisfaction towards amway products	Multidisciplinary Research volume - 1	978-93-90996-58-2
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56	Dr.L.Mythili	International Journal of Commerce and Management Research	International Journal of Commerce and Management Research	2455-1627

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70	Dr.V.Nirmala	Feminist Dialectics and pluralistic Dialogues	பெண்மய்யத்திறனாய்வு நோக்கும் போக்கும்	9.78939E+12

## National Conference 2021

Sl. No.	Faculty Name	Title of the proceedings of the Conference	Name of the Conference	ISBN /ISSN number of the proceedings
1	S. Madhumitha, M. Arifa, Dr. D. Anitha	Survey on Current trends in Advanced Computing	Proceedings - National Level Conference on Current trends in Advanced Computing	2249-6017
2	Mrs. S. Geethamani	Rise of E-Learning Durning Covid-19	National conference on research quest 2022 (NCRQ'22)	9789391115807
3	G. Anitha Rathna , P.Jeevitha, A. Jacquelin Mercy, R. Kanya Priya	Applications on Moderated Mediation Model Based on Environment Concern and Price Consciousness Towards Organic Food Products	Emerging Trends in Food, Nutrition and Health	978-81-945796-2-5
4	Dr.N.Deepa	Sanga Padalgalil marapukal	Tamil Ilakiyankalil Marapum Manpum	978-93-90853-60-1
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