



SRI RAMAKRISHNA
COLLEGE OF ARTS & SCIENCE FOR WOMEN

B.B.A (Computer Application) Syllabus

BHARATHIAR UNIVERSITY: COIMBATORE-641 046

SCHEME OF EXAMINATION - CBCS PATTERN

B.B.A CA (2018-2021)							
Part	Course Title	Hrs/Week	Dur.hrs	CIA	Ext.Marks	Tot.Marks	Credit
V Semester							
III	Core XIII – Cost & Management Accounting	6	3	25	75	100	4
III	Core XIV – Research Methods for Management	5	3	25	75	100	4
III	Core XVI – Business Correspondence	5	3	25	75	100	4
III	Core XVI – Internet and Web Page Design (Theory)	3	3	10	40	50	2
III	Core XVII – Internet Web Page Design Programming Laboratory (Practical)	3	3	20	30	50	2

III	Skill Enhancer: Institutional Training	-	-	10	40	50	2
III	Elective - I: Modern Office Management	5	3	25	75	100	4
IV	Skill based Subject -3 : Campus to Corporate	3	3	30	45	75	3
VI Semester							
III	Core XVIII – Entrepreneurship & Small Business Management	6	3	25	75	100	4
III	Core XIX –RDBMS & Oracle Programming	3	3	10	40	50	2
III	Core XX –RDBMS & Oracle Programming - Practical	3	3	20	30	50	2
III	Core XXI – Services Marketing	5	3	25	75	100	4
III	Elective - II: Advertising and Sales Promotion.	5	3	25	75	100	4
III	Elective –III:Financial Services/ Project Work	5	3	25	75	100	4
IV	Skill based Subject -4 : Soft Skills for Business	3	3	30	45	75	3
V	Extension Activities	-	-	50	-	50	2

BHARATHIAR UNIVERSITY: COIMBATORE-641 046

SCHEME OF EXAMINATION - CBCS PATTERN

B.B.A (CA) (2019-2022)							
Part	Course Title	Hrs/Week	Dur.hrs	CIA	Ext.Marks	Tot.Marks	Credit
III Semester							
III	Core V – Financial Accounting	5	3	25	75	100	4
III	Core VI – Production and Material Management	5	3	25	75	100	4
III	Core VII – Marketing Management	5	3	25	75	100	4
III	Core VIII - PC Software (MS Office) – Practical	5	3	30	45	75	3
III	Allied Paper III– Business Law	5	3	25	75	100	4
IV	Skill based Subject-1 :Communication Skills I	3	3	30	45	75	3

IV	Tamil @ /Advanced Tamil # (or) Non-major elective-IYoga for Human Excellence # / Women's Rights #Constitution of India	2	3	50	50	2	
IV Semester							
III	Core IX - Human Resource Management	5	3	25	75	100	4
III	Core X – Financial Management	5	3	25	75	100	4
III	Core XI – Financial Accounting Package – Tally (Practical only)	5	3	30	45	75	3
III	Core XII –Management Information System	5	3	25	75	100	4
III	Allied Paper IV– Taxation Law and Practice	5	3	25	75	100	4
IV	Skill based Subject-2 : Communication Skills II	3	3	30	45	75	3
IV	Tamil @ / Advanced Tamil # (or) Non-major elective-II : General Awareness	2	3	50	50	2	

BHARATHIAR UNIVERSITY: COIMBATORE-641 046

SCHEME OF EXAMINATION - CBCS PATTERN

B.B.A (CA) (2020-2023)							
Part	Course Title	Hrs/Week	Dur. hrs	CIA	Ext.Marks	Tot.Marks	Credit
I Semester							
I	Language-I	6	3	25	75	100	4
II	English-I	6	3	25	75	100	4
III	Core I – Principles of Management	5	3	25	75	100	4
III	Core II – Basics of Business and Business Environment	5	3	20	55	75	3
III	Allied Paper I : Mathematics & Statistics for Management	6	3	25	75	100	4

IV	Environmental Studies	2	-	-	50	50	2
II Semester							
I	Language-II	6	3	25	75	100	4
II	English-II	6	3	25	75	100	4
III	Core III – Organisational Behaviour	5	3	20	55	75	3
III	Core IV – Economics for Executives	6	3	25	75	100	4
III	Allied Paper II : Quantitative Techniques for Management	5	3	25	75	100	4
IV	Value Education – Human Rights	2	-	-	50	50	2
	Swachh Bharat – Summer internship	-	-	-	-	-	-