



**“ANUBHAV” – An experience sharing session – 17.07.2018**

**REPORT**

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts & Science for Women, organized “ANUBHAV” – An experience sharing session on 17.07.2018. Mrs. S. Geetha, Managing Director, Honey Bee Organic Bath & Body, Coimbatore was the chief guest for the function. The chief guest shared her motive for starting the business. She emphasized that one must follow the passion for attaining success in their entrepreneurial journey. 65 students participated in the session had an interactive session with the chief guest to gain practical knowledge.



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**ENTREPRENEURSHIP AWARENESS CAMP – 30.08.2018 to 01.09.2018**

**REPORT**

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts and Science for Women, organized three days Entrepreneurship Awareness Camp, from 30<sup>th</sup> August to 1<sup>st</sup> September, 2018 at College Seminar Hall, funded by DST NIMAT, Ahmedabad. 97 life science students participated in the camp.

Mrs. Bhavya Chandran, Executive Director, Ambika Cotton Mills Pvt, Ltd, Coimbatore. was the Chief Guest for the inaugural session. Key note sessions such as Identification of opportunities and guidance, Creativity and Idea Generation, Support and Financial Assistance from banks and government agencies, Soft skills for entrepreneurs, Success stories of Entrepreneurs were organized for the three days. The camp concluded with an industrial visit to Iswaryam Organic Farm, Sulur, Coimbatore.





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## Entrepreneurship Development Cell

### IDEATION – 01.09.2018 – Report

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts & Science for Women, organized IDEATION , an idea generation session on 1<sup>st</sup> September, 2018. The chief guest Mr. P.Jegannathan, Energetic Byz Plus, Coimbatore, emphasized that looking at things from a different angle is the first step to innovation and invent new solutions. He also insisted students to concentrate on market demand and need, skill set of the entrepreneur and discover new sustainable business opportunities. A brain storming session was conducted and the students came out with innovative ideas. 71 students participated in the event.





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## ENTREPRENEURSHIP AWARENESS CAMP – 27.12.2018 to 29.12.2018

### REPORT

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts and Science for Women, organized three days Entrepreneurship Awareness Camp, from 27<sup>th</sup> December to 29<sup>th</sup> December, 2018 at College Seminar Hall, funded by DST NIMAT, Ahmedabad. 77 computer science students participated in the camp.

Mr. C.K. Thirumeni, Managing Partner, Abirami Exports, Coimbatore. was the Chief Guest for the inaugural session. Key note sessions such as Identification of opportunities and guidance, Creativity and Idea Generation, Support and Financial Assistance from banks and government agencies, Soft skills for entrepreneurs, Success stories of Entrepreneurs were organized for the three days. The camp concluded with an industrial visit to Salzer Electricals - Unit II, Chinnamathampalayam, Coimbatore.





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**Entrepreneurship Development Cell**

**Vaniga Vaibhav' 19 - Report - 05.01.2019**

Vaniga Vaibhav' 19 - A trade fair by the students was organized at Sri Ramakrishna College of Arts and Science for Women by the Entrepreneurship Development Cell with about 70 stalls displaying various products. Dr. K. Chitra, Principal of the college insisted that the trade fair is a platform for the students to exhibit their entrepreneurship skills and to instill real time knowledge.

Mrs. Sudha Purushotaman, President, Women Business Entrepreneurship Development Association (WOBEDA), Coimbatore inaugurated the event. Dr. K. Chitra, Principal of Sri Ramakrishna College of Arts & Science for Women presided over the event. Mrs. G. Geetha, Convenor and Co-ordinators of the Entrepreneurship Development Cell were also present. The stalls included food courts with organic food items, accessories with fashion jewellery stalls, footwear, mehendi and textiles along with fun games. 450 students participated in the event and benefited.



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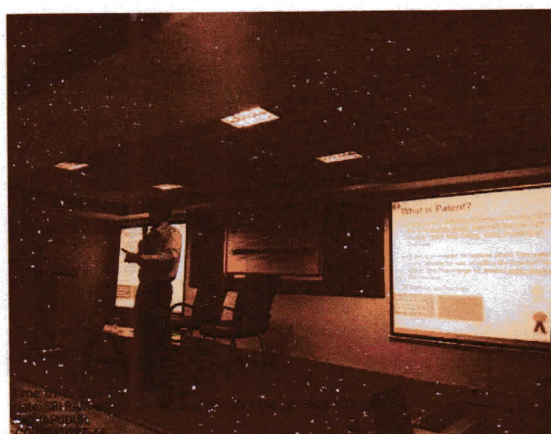


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### **Work Shop on Intellectual Property Rights 10<sup>th</sup> January 2019**

Research and Development cell and Innovation Club jointly organized a work shop on “Intellectual Property Rights” on 10<sup>th</sup> Jan 2019. Dr. N. Ganesh Kumar, Associate Professor, Department of Mechanical Engineering at PSG College of Technology was the resource person. He shared his knowledge on IPR- creative ideas, innovation, inventions, patents, copyrights and trademarks. His speech was highly motivating for young minds like students, research scholars and faculty involved in research, 148 students and 28 faculty members participated in the workshop.



**Research Coordinator**

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**ENTREPRENEURSHIP AWARENESS CAMP – 31.01.2019 to 02.02.2019**

**REPORT**

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts & Science for Women, organized three days Entrepreneurship Awareness Camp, from 31<sup>st</sup> January to 2<sup>nd</sup> February, 2019 at College Seminar Hall, funded by DST NIMAT, Ahmedabad. 81 students participated in the camp.

Mr. K. Ashok, CEO, KO DESAM, Coimabtoire was the Chief Guest for the inaugural session. Key note sessions such as Identification of opportunities and guidance, Creativity and Idea Generation, Support and Financial Assistance from banks and government agencies, Soft skills for entrepreneurs, Success stories of Entrepreneurs were organized for the three days. The camp concluded with an industrial visit to Boston Creative Company, Singanallur, Coimbatore.



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## Entrepreneurship Development Cell

### Business Plan Preparation– 15.02.2019 – Report

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts & Science for Women, organized Business Plan Preparation session on 15<sup>th</sup> February, 2019. The chief guest Mrs. B. Kayalvizhi, Asst. Director (Food), MSME, Coimbatore emphasized the importance of preparing Business plan preparation, the steps in preparing business plan, process, legal and statutory documents required for starting a new business. 68 students participated in the event.





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**Entrepreneurship Development Cell**  
**Parents As Partners– 16.02.2019 – Report**

Entrepreneurship Development Cell of Sri Ramakrishna College of Arts & Science for Women, organized Parents As Partners - Sharing the entrepreneurial experiences on 16<sup>th</sup> February, 2019. The chief guest Mr. S.Sundar, Managing Director, Reliance Agencies, Coimbatore shared his entrepreneurship journey and motivated students for new startups. 72 students participated in the event.



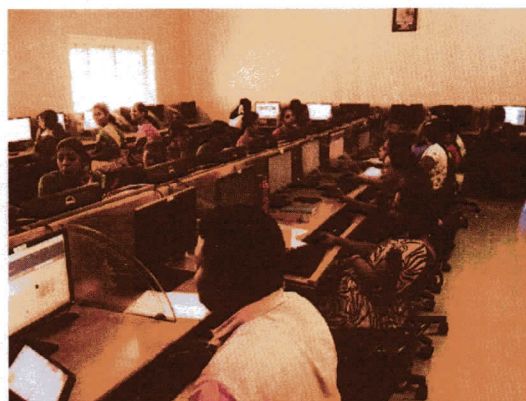
  
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### **FDP on Intellectual Property Rights and Plagiarism on 12<sup>th</sup> April, 2019**

Research and Development Cell organized a FDP on the theme “Intellectual Property Rights and Plagiarism” on 12<sup>th</sup> April, 2019 at our college. Dr Parimelazhagan Thangaraj, Director IPR Cell and Dr.Ponmurugan, Associate Professor, Department of Botany, Bharathiar University, Coimbatore were the resource persons. They shared their knowledge and ideas on intellectual property rights. There was a hands on training session for the faculty for patent search in Indian Patent office (IPO) website and Google patent search. The FDP was highly inspiring to research scholars and faculty. 47 faculty members and 11 research scholars participated in hands on training.



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