

Mrs.M.Chithra

M.Com.CA., M.Phil.,

Assistant Professor

Department of Commerce

Mrs.M.Chithra is currently working as Assistant Professor in Commerce Department. Her research area is Marketing. Her research interest is in E-Marketing. She has published two research papers in International Journals. She has participated in many faculty development programs and workshops. She is a member in college cultural committee.

Academic Identity:

• Vidwan ID : <u>263731</u>