

**Dr.D.Padmavathi**

M.Com., M.Phil., PGDCA., M.B.A., Ph.D.

Vice-Principal

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Dr. D. Padmavathi is the Vice-Principal, Professor and Head – Department of Commerce. Her core areas of interest are Marketing Management, Research Methodology, Cost and Management Accounting. With 28 years of academic experience, she has been a part of Sri Ramakrishna College of Arts and Science for Women since 1994. She has successfully cleared UGC-National Level Lectureship Qualifying Examination in 1992. Being the First Rankholder of Bharathiar University in both UG and PG, she has completed her M.Com and B.Com in the year 1992 and 1990.

She has been the research supervisor for 18 candidates in M.Phil (Commerce) and presently guiding 5 research scholars in Ph.D. (Commerce). She has presented papers in National and International Conferences and also published 20 research papers in National and International Journals. Having participated in the International Conference on Humanities, Technology and Science (ICHTS 2019) in Kuala Lumpur, Malaysia, her research contribution was recognized with the Best Paper Award. Besides participation, she has been a resource person and rapporteur in various seminars, workshops and conferences. She has also organized various seminars, workshops and quiz programmes for the benefit of the students and faculty members. She has also completed a Minor Research Project by receiving funding assistance from UGC.

Dr. Padmavathi has served as a Senate Member of Bharathiar University, Member of the Academic Councils in various colleges and also serving as Member of Board of Studies in various autonomous colleges in and around Coimbatore and other Universities in Tamilnadu.

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