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Dr .G.Anitha Rathna is currently working as Assistant Professor in Commerce Department. Her research area is Marketing. She has 9 years of teaching experience. She has participated in many FDP's, Seminars, Conferences and workshops. She has completed several certificate courses approved by Swayam portal and in various renowned platforms. She is actively involved in research publications in Scopus, web of science and peer-reviewed international and national journals. Got copyright, about 20+ papers have been presented in International and National Seminars and Conferences

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